



City of Rockville - Key Operating Initiatives for FY2026 - FY2027

Department	Key Operating Initiatives for FY2026-FY2027
City Attorney's Office	Rewrite Election Code – Chapter 8 for 2027 Election Implementation.
City Clerk/ Director of Council Operations Office	Prepare 2027 election calendars .
	Form the next Compensation Commission . Hold meeting(s) before January 31.
	Utilize OnBoard platform to streamline BCCTF's appointment/reappointments, term limits and trainings. Update BCCTF policies and procedures.
	Evaluate relocations of archival storage from outside the city to a city location for improved accessibility.
City Manager's Office	Develop and implement a customer relationship management (CRM) system for the city in collaboration with IT.
	*Create an Economic Development Strategic Plan in collaboration with Rockville Economic Development, Inc.
	Maintain and continue to build out the Results Rockville dashboards (2040 Comp Plan, CIP projects, JEDI strategic plan, etc.)
	Administer the biennial City of Rockville Community Survey in 2026.
	Implement a new Annual JEDI Workplace Climate Survey in collaboration with HR.
	Develop and begin implementation of the JEDI Strategic Plan .
	Develop and rollout JEDI-focused professional development and education opportunities in collaboration with HR.
	Develop and begin implementation of the Public Art Conservation and Maintenance Plan .
	*Establish a new Private Mural Development Incentive program to promote murals on private property.
	Develop public arts projects including Memory Walk Park and David Scull Park.
	Begin the planning and foundational work for an Arts and Culture Strategic Plan .
	*Provide support for the Rockville Volunteer Fire Department (RVFD) relocation.
Communications and Community Engagement	Create a community engagement strategy and develop the Community Connection events (Neighborhood Connect, City Academy, City Hall in the Park).
	Complete the city's mobile app to provide the public with easier access to city services, programs, and information.
Community Planning and Development Services	Implement FAST improvements to the development review and permitting processes.
	*Begin the process of updating the East Rockville Neighborhood Plan and incorporate it within the 2040 Comprehensive Plan.
	*Begin the process of updating the Rockville Pike Neighborhood Plan and incorporate it within the 2040 Comprehensive Plan.
	Evaluate annexation opportunities to expand city limits, including around the Shady Grove Metro.

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Community Planning and Development Services (cont'd)	Obtain Transit-Oriented Development (TOD) designation from the State of Maryland beginning with the Rockville Metro Station area to allow for financial incentives for the city and developers, including affordable housing grants.
	Complete the Zoning Ordinance Rewrite and Comprehensive Map Amendment.
	Revise and enhance the rental unit inspection and licensing program to promote improved inspection compliance.
	Pilot the Solar Plus next day automatic permitting of solar panel installations for single family homes.
Finance	Issue General Obligation bonds to support water, sewer, and general capital projects.
	Reaffirm triple-A bond rating through formal credit evaluations from Moody's and S&P.
	Perform Water and Sewer Rate Study to establish FY 2028 through FY 2030 rates.
Housing and Community Development	Complete the housing needs assessment .
	Collaborate with the City Attorney's Office on the MPDU Ordinance rewrite and implement program modifications.
	Evaluate financial incentives to increase market-rate and affordable housing supply.
	Support the closure of at least one Low Income Housing Tax Credit (LIHTC) project with Housing Opportunities Fund gap financing.
Human Resources	Build out and expand Human Resources information systems functionality with new NEOGOV platform .
	Develop a new Training & Development Institute .
	Restructure the onboarding process.
	Restructure the performance evaluation process.
Information Technology	Implement Phases I and II of the CCTV replacement and modernization initiative.
Police	Collaborate with DPW on the Emergency Operations Center (EOC) build-out at Taft Center.
	Develop the RCPD Strategic Plan .
	Redistrict the current citywide, patrol beat structure to ensure equity in police service across the city.
	Implement specialized units within the department with our full complement of staff.
Procurement	Identify, test, and implement efficiencies to streamline the city's procurement process .
	Evaluate automation of contract forms and other applicable procurement templates.
	Identify and implement strategies for surveying the MFD-V business community , to include tracking interest, and enhancing outreach efforts.
	Research and implement practices for incorporating local business preference and sustainable procurement into the City's bidding processes.

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Public Works	Develop and begin implementation of the Green Space Management Plan .
	Install new signage within Town Center as part of the city's wayfinding initiative.
	Install new neighborhood welcome signs with community input.
	Install solar panels at the Lincoln Park Community Center.
	Implement enterprise asset management software in collaboration with IT.
	Conduct and review the results of noise abatement studies along sections of Gude Drive.
	Acquire and deploy snow tracking map to the public using automatic vehicle location (AVL) technology in collaboration with IT.
Recreation & Parks	Expand childcare programs/opportunities using approved strategies from June 2nd worksession.
	Expand cultural programs/events in collaboration with JEDI and CCE.
	*Perform a study to evaluate the expansion of community gardens .
	Expand water safety outreach, community engagement and programming.
	Evaluate the expansion of the recycling program to serve high-use parks within the city.
	Implement enhanced security features to support increased restroom access within city parks .
	*Develop a trail lighting plan to promote safety for youth who walk to and from Rockville schools.

**items added during the Mayor & Council Retreat in September 2025*



City of Rockville - Key Capital Initiatives for FY2026 - FY2027

Department	Key Capital Initiatives for FY2026-FY2027 Taxpayer Supported
Information Technology	Complete the transition of the city's disaster recovery data center to Equinix in collaboration with Montgomery County.
Public Works	Construct the Senior Center Entrance .
	Continue the implementation of concrete rehabilitation efforts in alignment with PROWAG requirements.
	Complete the feasibility study of four potential crossing locations for the Twinbrook Pedestrian and Bicycle Bridge .
	Continue bridge replacement and rehabilitation efforts for the Hurley Avenue and West Gude Drive bridges in collaboration with Maryland Department of Transportation.
	Complete the citywide LED streetlight conversion .
	Complete design of the shared-use path along Scott Drive and Veirs Drive.
	Complete the design of improvements to the Stonestreet Corridor in collaboration with Maryland Department of Transportation.
	*Implement pedestrian safety improvements for areas around the Shady Grove and Twinbrook Metro Stations.
Recreation & Parks	Complete construction of planned improvements at David Scull Park .
	Begin design of planned improvements to the Elwood Smith Community Center .
	Evaluate grant opportunities and funding strategies to support the King Farm Farmstead Master Plan .
	Complete the assessment and design of repairs to the Glenview Mansion retaining walls and pathways .
	Complete construction of planned improvements to the Lincoln Park Community Center .
	*Install additional park pavilions within Rockville parks.
	Continue pedestrian bridge replacement efforts within the Horizon Hill Park and Woottons Mill Park.
	Complete the design of RedGate Park and Arboretum and identify projects for procurement.
	Complete design and begin construction of the Talbott Street Park .

Department	Key Capital Initiatives for FY2026-FY2027 Ratepayer Supported
Public Works	Procure and begin implementation of Advanced Metering Infrastructure for water meters in collaboration with Finance.
	Develop the Water Treatment Plant Facility Master Plan and identify high-priority projects.
	Complete construction of the planned Water Treatment Plant Safety and Security Improvements .
	Complete construction of the recycling transfer enclosure at the city maintenance facility.
	Develop the Flood Resiliency Master Plan and identify high-priority projects.
	Continue stream restoration efforts within the Anderson Park/Plymouth Woods and Croydon Creek/Calvin Park communities.

**items added during the Mayor & Council Retreat in September 2025*