

Town Center Master Plan Update Parking Reduction Research For January 6 Meeting

At the December 16 work session, the Mayor and Council requested additional information regarding the impact of reduction or elimination of parking minimums on local Rockville businesses and the business community as a whole. The following list includes articles examining parking reductions from an economic development standpoint.

Articles:

- [Cities Should Get Rid of Street Parking to Boost Retail Sales - Business Insider](#) (Business Insider, 2023)
- [A Business Case for Dropping Parking Minimums](#) (American Planning Association, 2022)
- [Repurposing Car Parking Can Improve Commerce | Planetizen News](#) (Planetizen, 2021)
 - [For Store Owners, Bike Lanes Boost the Bottom Line - Bloomberg](#) (Bloomberg, 2021)
- [How the Post-Covid Reality Is Reshaping Central Business Districts and Urban Centers | Planetizen Features](#) (Planetizen, 2024)
- [Parking in a Post-Pandemic Economy | NAIOP | Commercial Real Estate Development Association](#) (NAIOP, 2022)
- [Does more parking bring more business? | Local Logic](#) (Local Logic, 2020)

Case Studies:

- [Policy Minute: Eliminating Minimum Parking Requirements – NYU Furman Center](#) (NYU Furman Center, 2024)
- [Fairfax Approves Plan To Reduce Parking Requirements](#) (DCist, 2023)