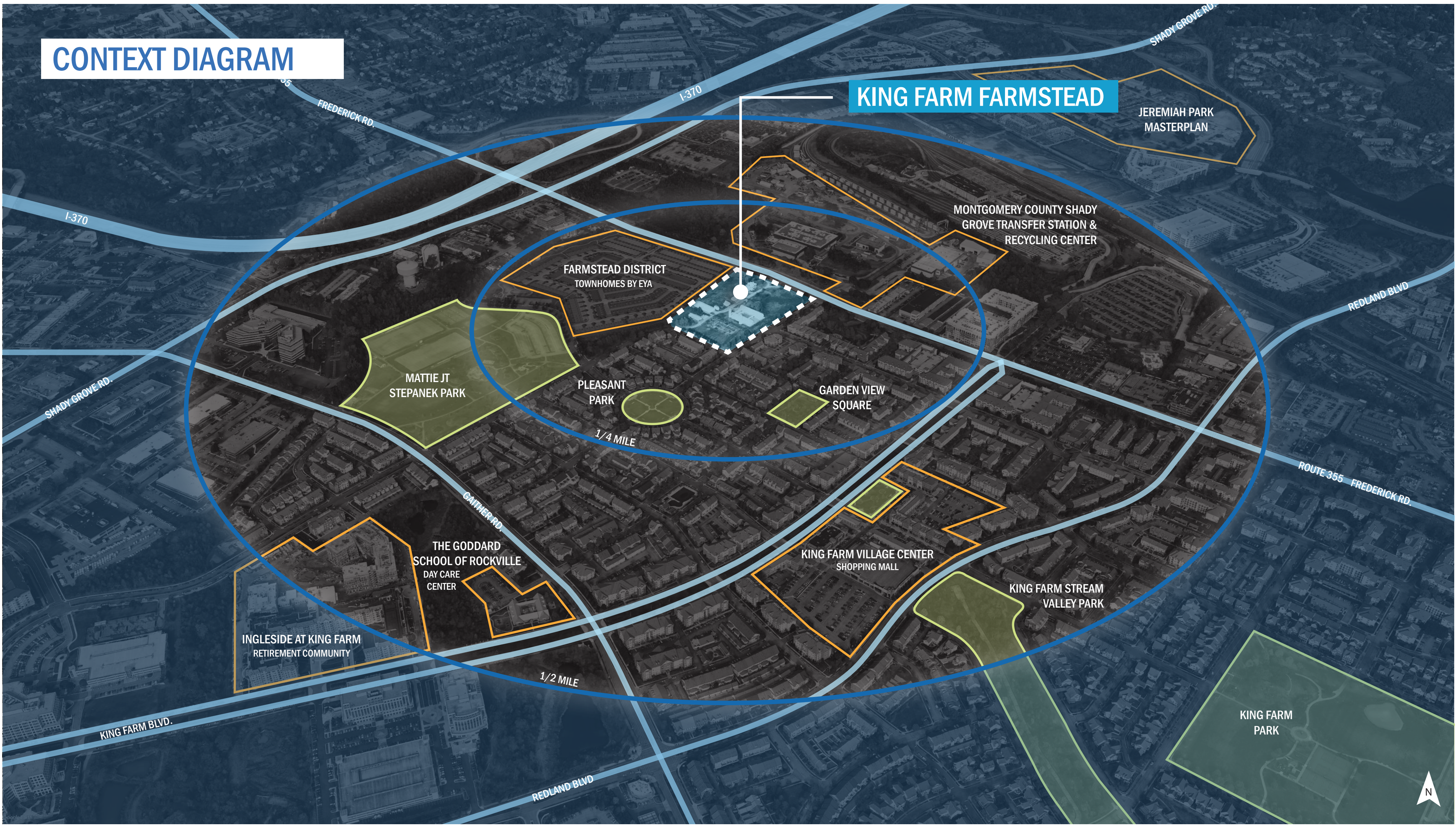


<https://engagerockville.com/>

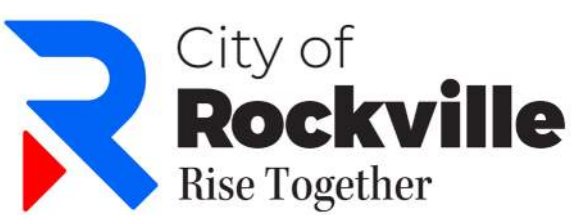


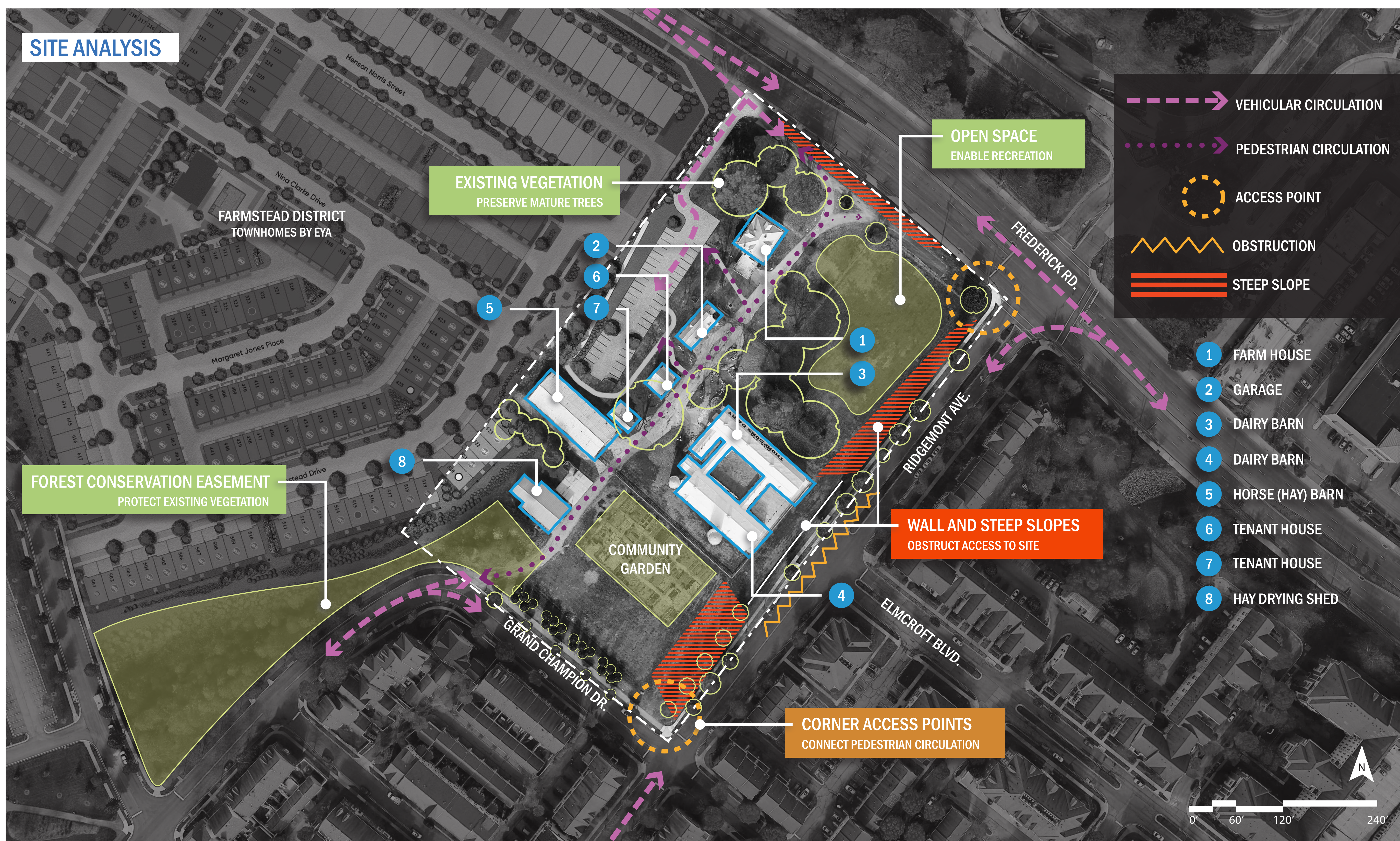
ALL WORK © DESIGN COLLECTIVE, INC.

SITE CONTEXT AND EXISTING CONDITIONS

COMMUNITY VISIONING OPEN HOUSE | SPRING 2025
KING FARM FARMSTEAD PARK | ROCKVILLE, MD

Design Collective





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SITE ANALYSIS & CHARACTER

COMMUNITY VISIONING OPEN HOUSE | SPRING 2025
KING FARM FARMSTEAD PARK | ROCKVILLE, MD

Design Collective

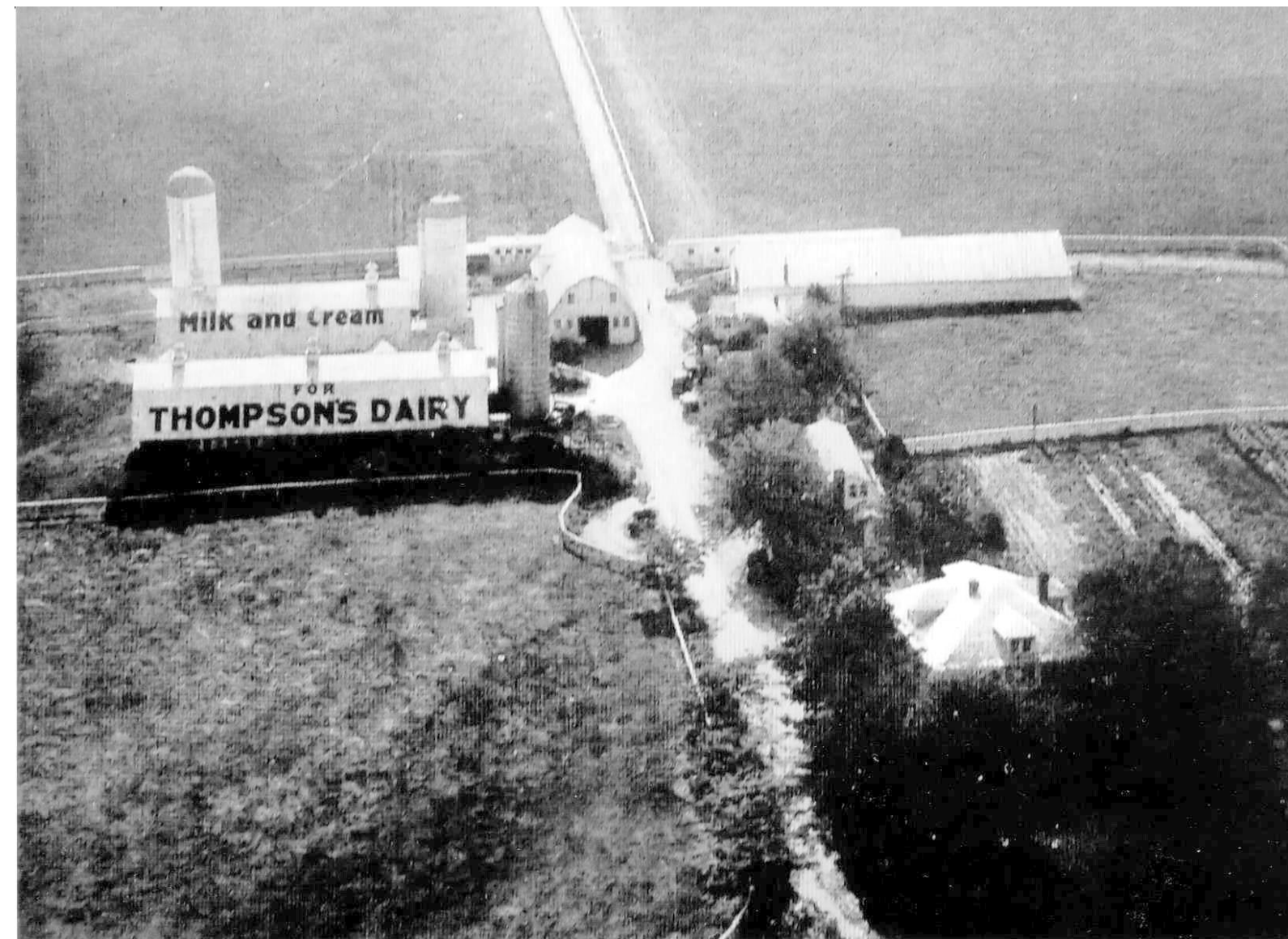


City of Rockville
Rise Together

WHAT MAKES KING FARM FARMSTEAD SPECIAL?



Word cloud composed of your open house free responses & survey free responses



ALL WORK © DESIGN COLLECTIVE, INC.

WHAT MAKES KING FARM FARMSTEAD SPECIAL?

FILTERING MEETING | SPRING 2025
KING FARM FARMSTEAD PARK | ROCKVILLE, MD

Design Collective

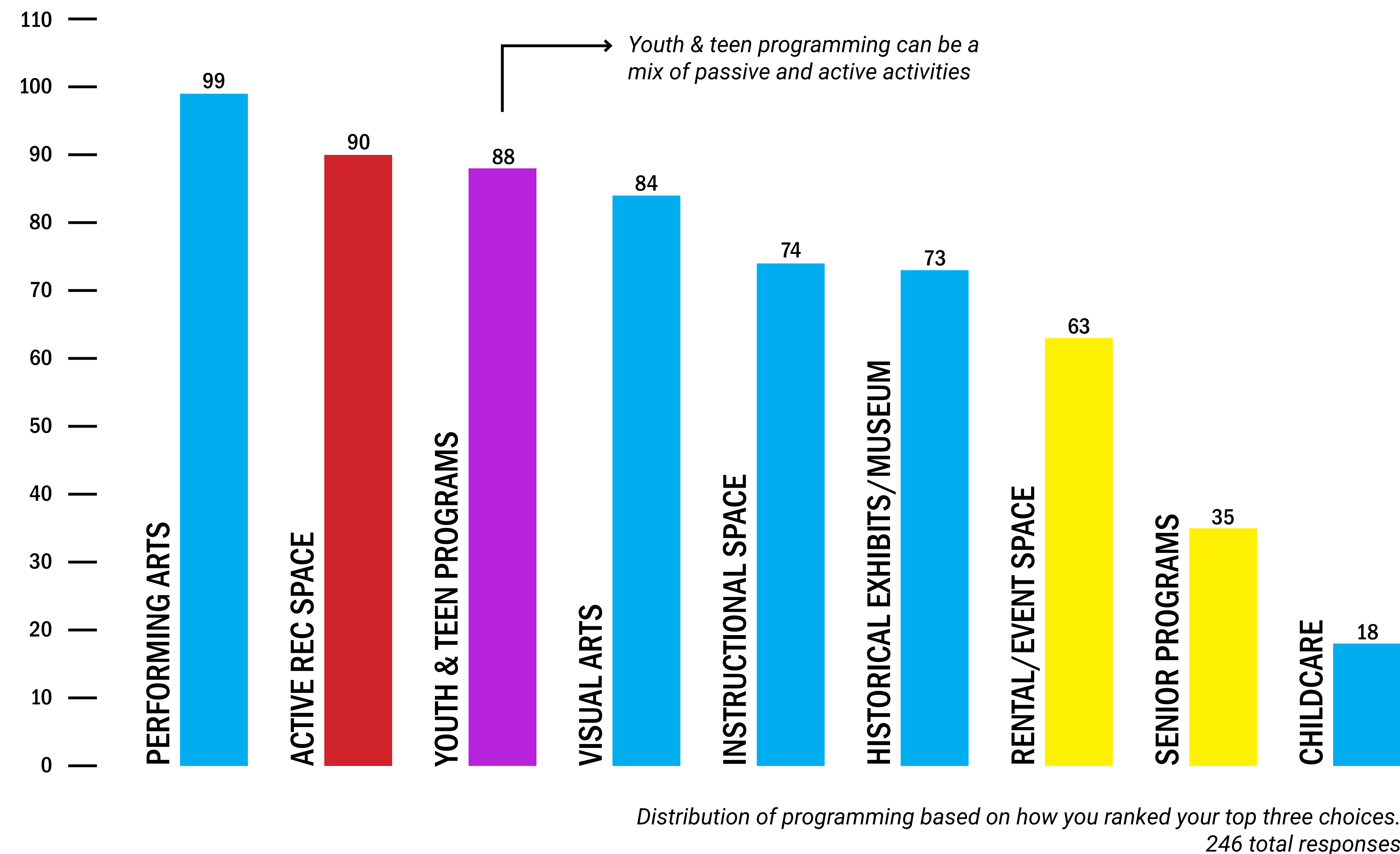


City of
Rockville
Bise Together

246 SURVEY RESPONSES

76% OF PARTICIPANTS ROCKVILLE RESIDENTS

DESIRED PROGRAMMING



YOUR VISION FOR KING FARM FARMSTEAD PARK

Compiled from your free responses.

"...bridge the past and present through hands-on experiences with nature and agriculture."

"...beautiful space to learn about history."

"Rockville has a wide variety of recreational and cultural opportunities... I see King Farm as a location that will augment these activities."

"...events where our diverse population could engage with each other."

"...a multi use space, cultural programming in support of food... grow specific foods, cook them, teach others, celebrations of cultural differences."

ADDITIONAL IDEAS WE HEARD FROM YOU...

Compiled from your free responses.

PASSIVE



- Pottery studio
- Model railroad
- Petting zoo

ACTIVE



- Bike repair shop
- Lawn games
- Trampoline
- Zipline
- Ballet studio
- Curling

EVENTS



- Open mic
- Local art exhibits
- Cultural festivals
- 4H

ENVIRONMENT



- Stargazing
- Native plantings
- Rain gardens
- Floral exhibits
- Fruit trees
- Birdwatching

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SURVEY: FINDINGS

FILTERING MEETING | SPRING 2025
KING FARM FARMSTEAD PARK | ROCKVILLE, MD

Design Collective



City of Rockville
Rise Together

5 COMMUNITY VISIONING
OPEN HOUSES

131 PARTICIPANTS

76% OF PARTICIPANTS
ROCKVILLE
RESIDENTS

YOUR VISION FOR KING FARM FARMSTEAD PARK

Compiled from your postcard responses.

*"A beautiful place with educational, entertaining facilities
for the enjoyment of all ages."*

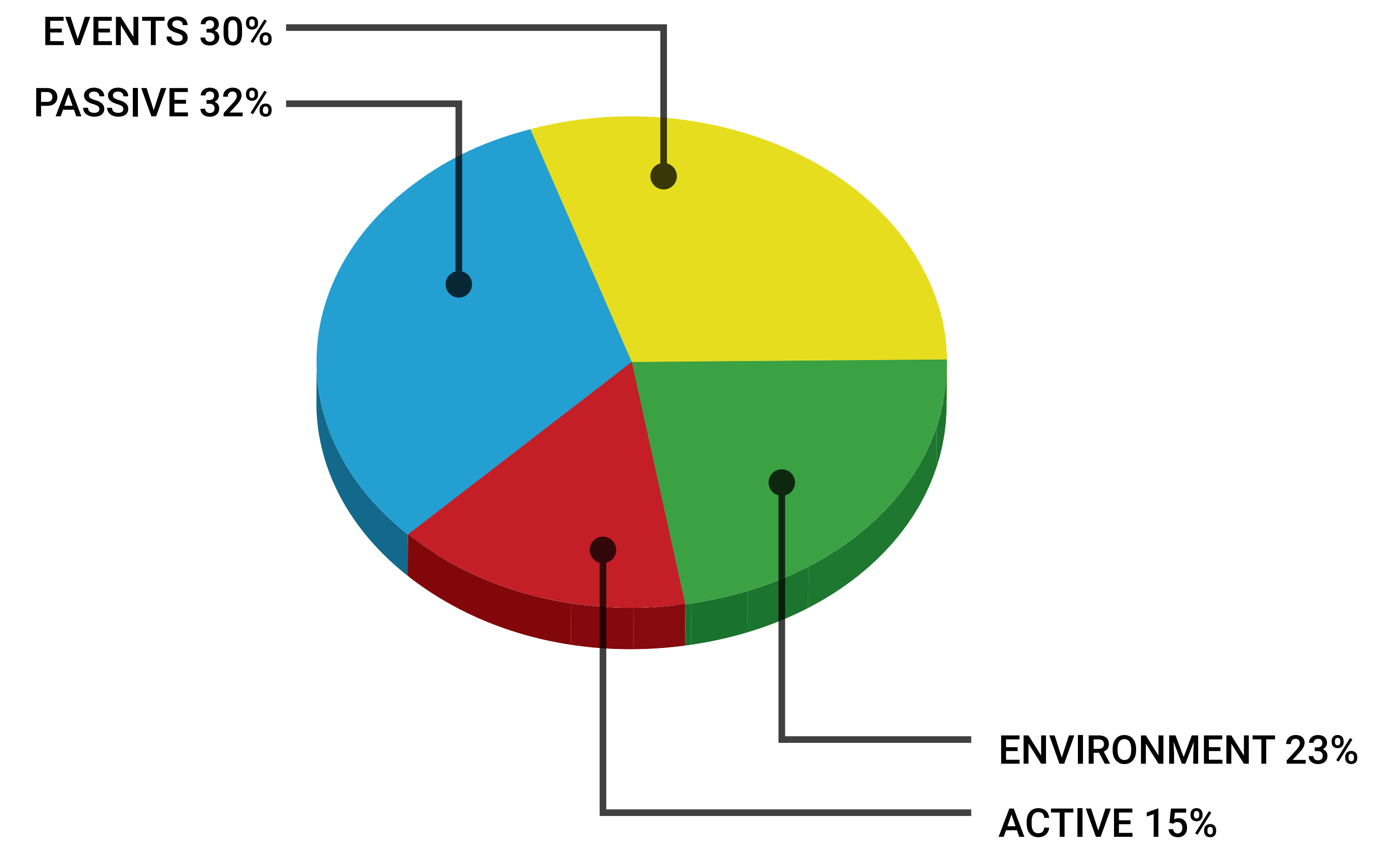
"...in keeping with the good soil and hands-on spirit of the farm"

"Make this a destination for Rockville."

"...maintain its originality while making great use of it."

*"Public space for cultural and arts activities and pursuit...
expand on agricultural heritage."*

YOUR FAVORITE PROGRAM TYPES



Distribution of program type based on how you used your overall favorite sticker.
93 total responses

ADDITIONAL IDEAS WE HEARD FROM YOU...

Compiled from your sticky note responses.

PASSIVE



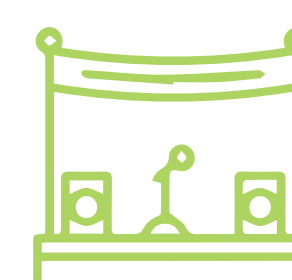
- Model railroad
- Language classes
- Tool rental
- Robotics
- Bed & Breakfast

ACTIVE



- Archery range
- Non-profit community bike shop

EVENTS



- Jazz festivals
- Forums
- Markets in off-season
- Public-Private partnership
- Comedy

- Daytime performances
- Living history events
- Open mic

ENVIRONMENT



- Agricultural research
- Gardening and farming education
- Farm to table
- Seasonal nature exhibits

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VISIONING SESSIONS: FINDINGS

FILTERING MEETING | SPRING 2025
KING FARM FARMSTEAD PARK | ROCKVILLE, MD

Design
Collective



City of
Rockville
Rise Together

30+ votes

FOOD MARKETS



66

MUSIC - PERFORMANCE



50

THEATER - INDOOR



38

FOOD



38

URBAN AGRICULTURE



37

GARDENS



33

THEATER - OUTDOOR



30

20-29 votes

MUSIC FESTIVAL



29

OUTDOOR DINING



28

ARTISAN MARKETS



26

DANCE



26

LEISURE



24

FITNESS - EQUIPMENT



24

SEASONAL



23

COMMUNITY GATHERING



23

MAKERSPACE



23

TECHNOLOGY



21

GREENHOUSE



20

<20 votes



19



19



19



19



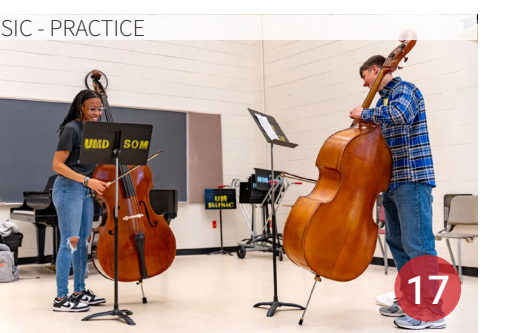
19



18



17



17



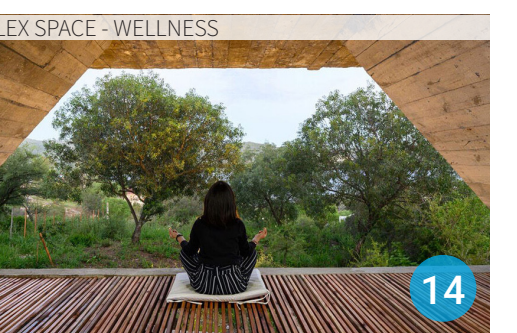
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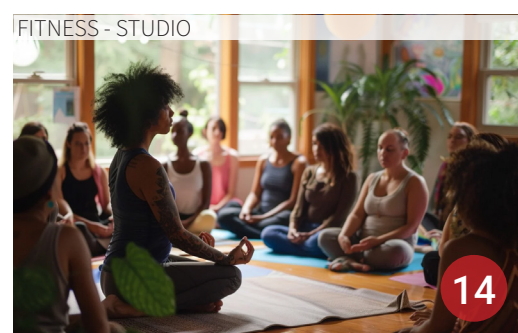
17



16



14



14

SEASONAL ACTIVITIES



14



13



13



12



12



11



11



11



11



11



11



10



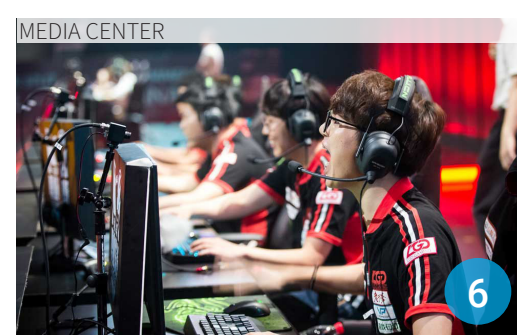
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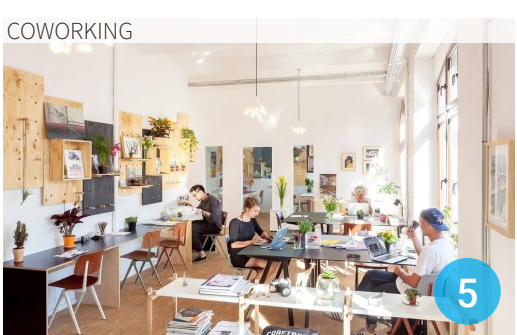
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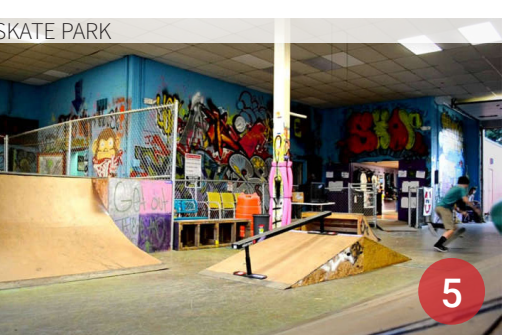
8



6



5



5



5



5



4



3



3



3



2

FOOD MARKETS



66

MUSIC - PERFORMANCE



50

THEATER - INDOOR



38

ARTISAN MARKETS



26

DANCE



26

COMMUNITY GATHERING



23

TECHNOLOGY



21

FLEX SPACE - GATHERING



17

PRIVATE EVENTS



17

FLEX SPACE - WELLNESS

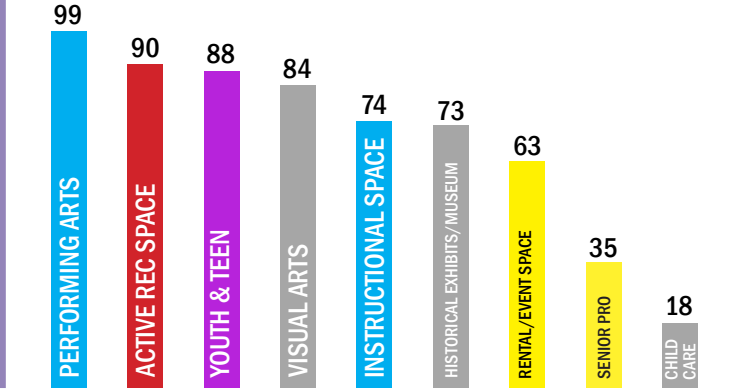


14

MUSIC - PRACTICE



17



MULTIPURPOSE ROOMS

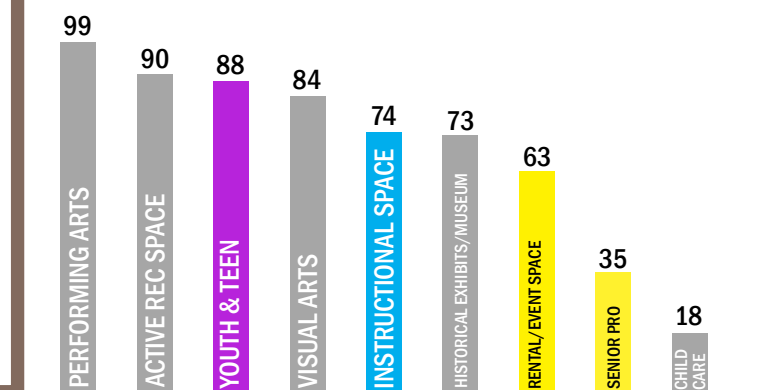
2 X 700 SQ FT
10-15 FT CLEAR HEIGHT

KITCHEN

1,500 SQ FT
10 FT CLEAR HEIGHT

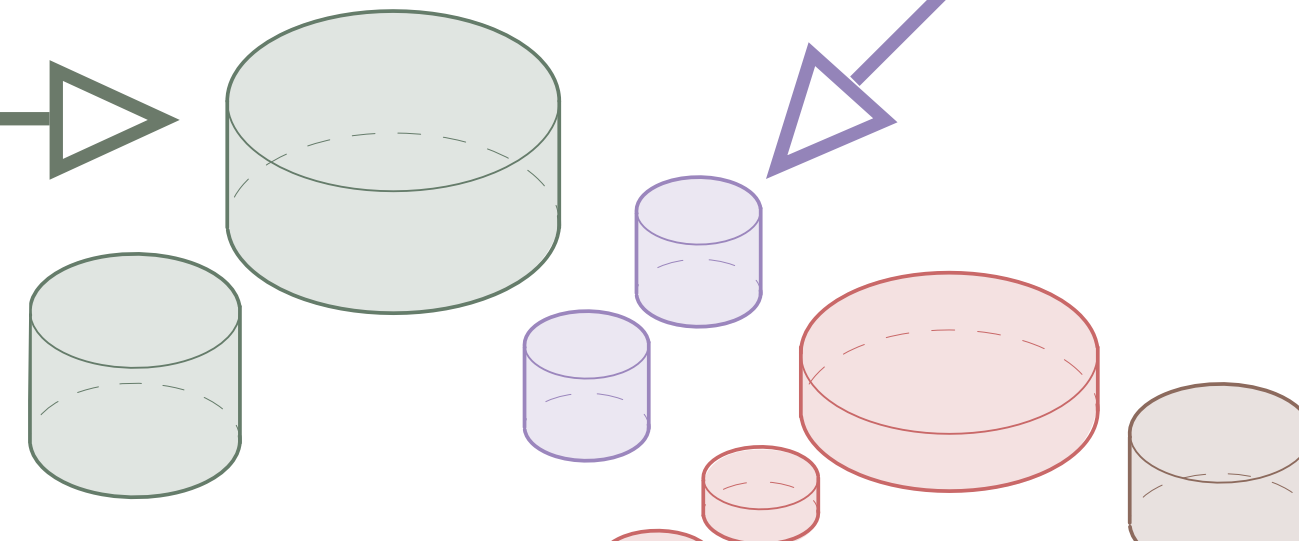


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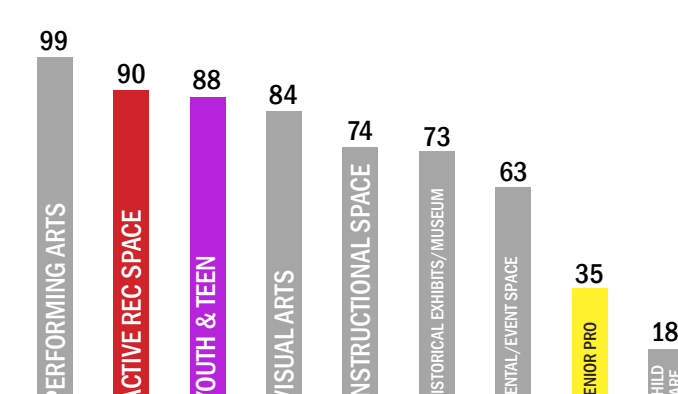
MULTIPURPOSE HALLS

2,000-5,000 SQ FT
+20 FT CLEAR HEIGHT



WELLNESS

2,000-5,000 SQ FT
10-30 FT CLEAR HEIGHT



FITNESS - EQUIPMENT



24

WALL SPORTS



4

FITNESS - STUDIO



14

SPORTS - ADVENTURE



18

BALL SPORTS



10

SPORTS - MARTIAL ARTS



3

ARTS & TECH

4 X 600 SQ FT
10-15 FT CLEAR HEIGHT



19



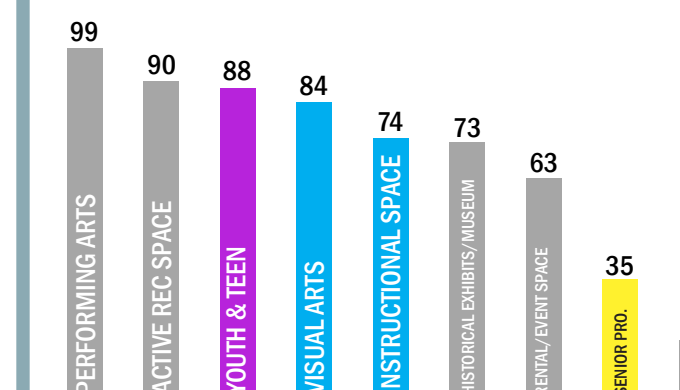
12



19

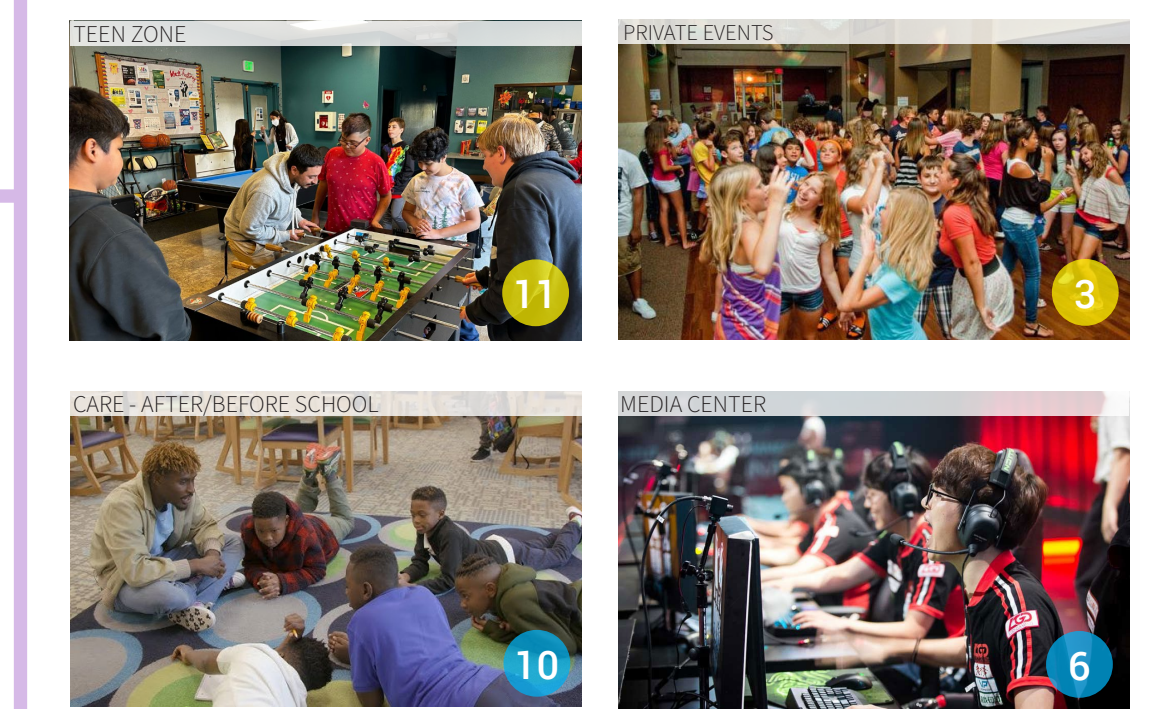
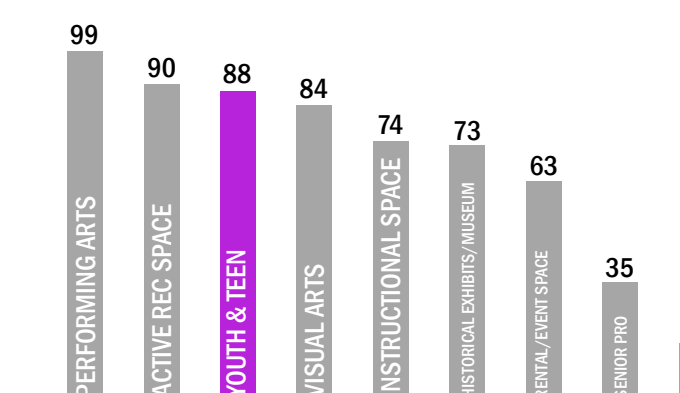


17



YOUTH / TEENCENTER

+/-2,000 SQ FT



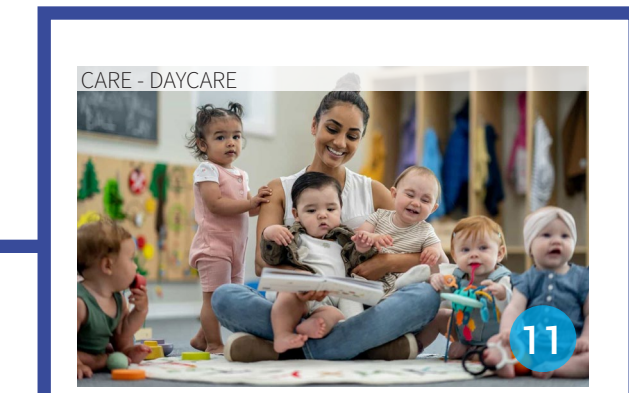
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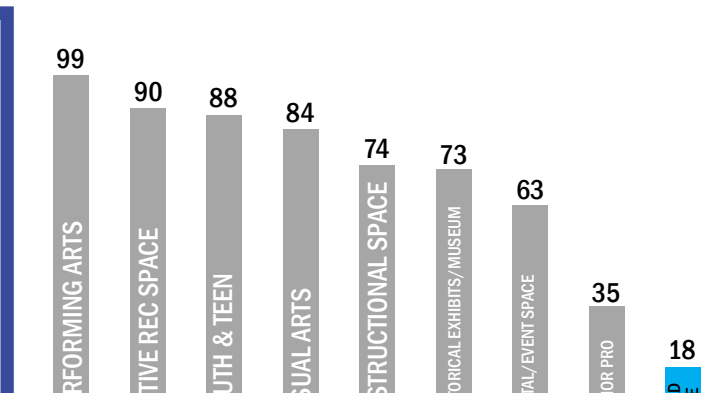
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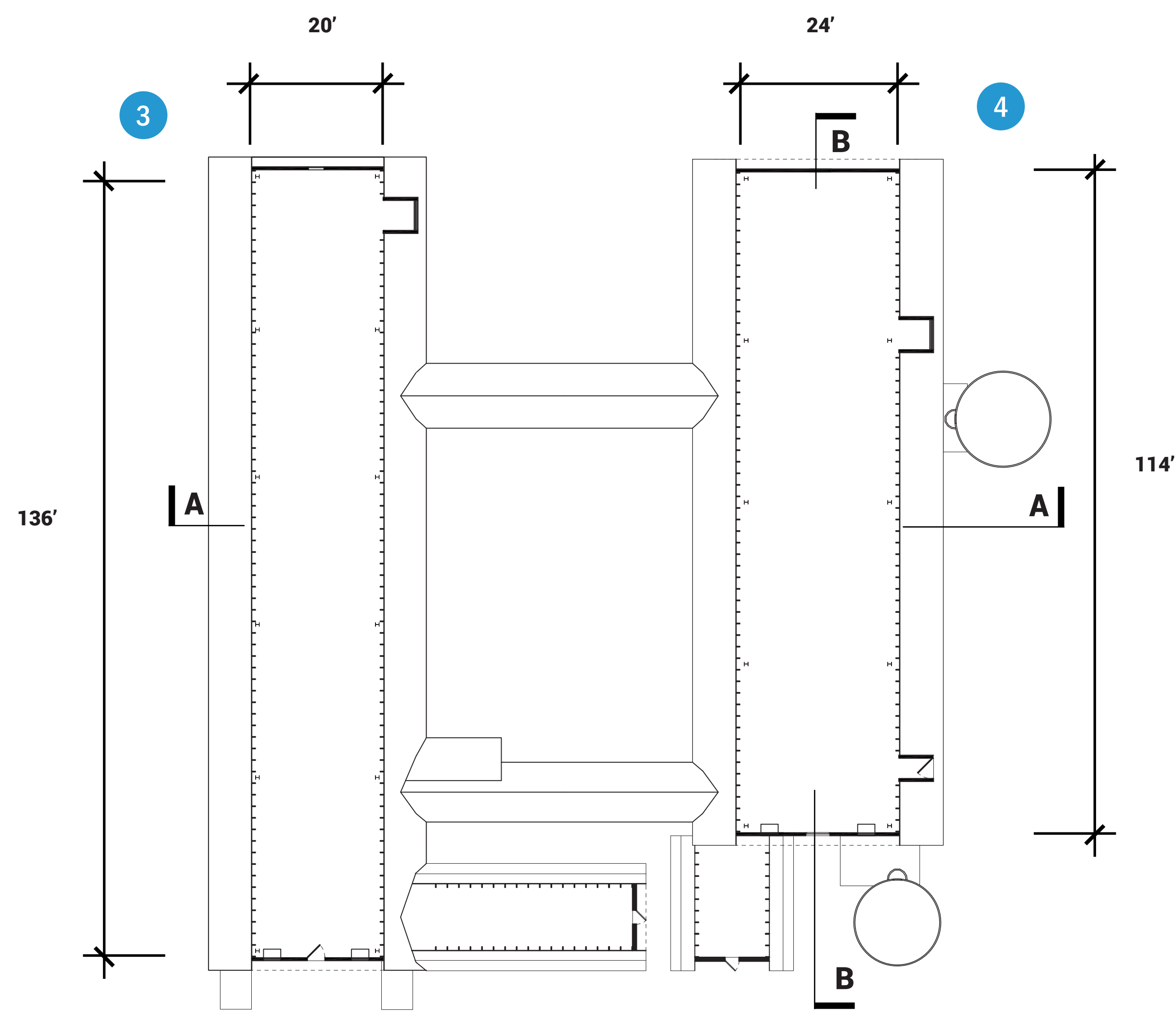
DAYCARE

2,000-4,000 SQ FT



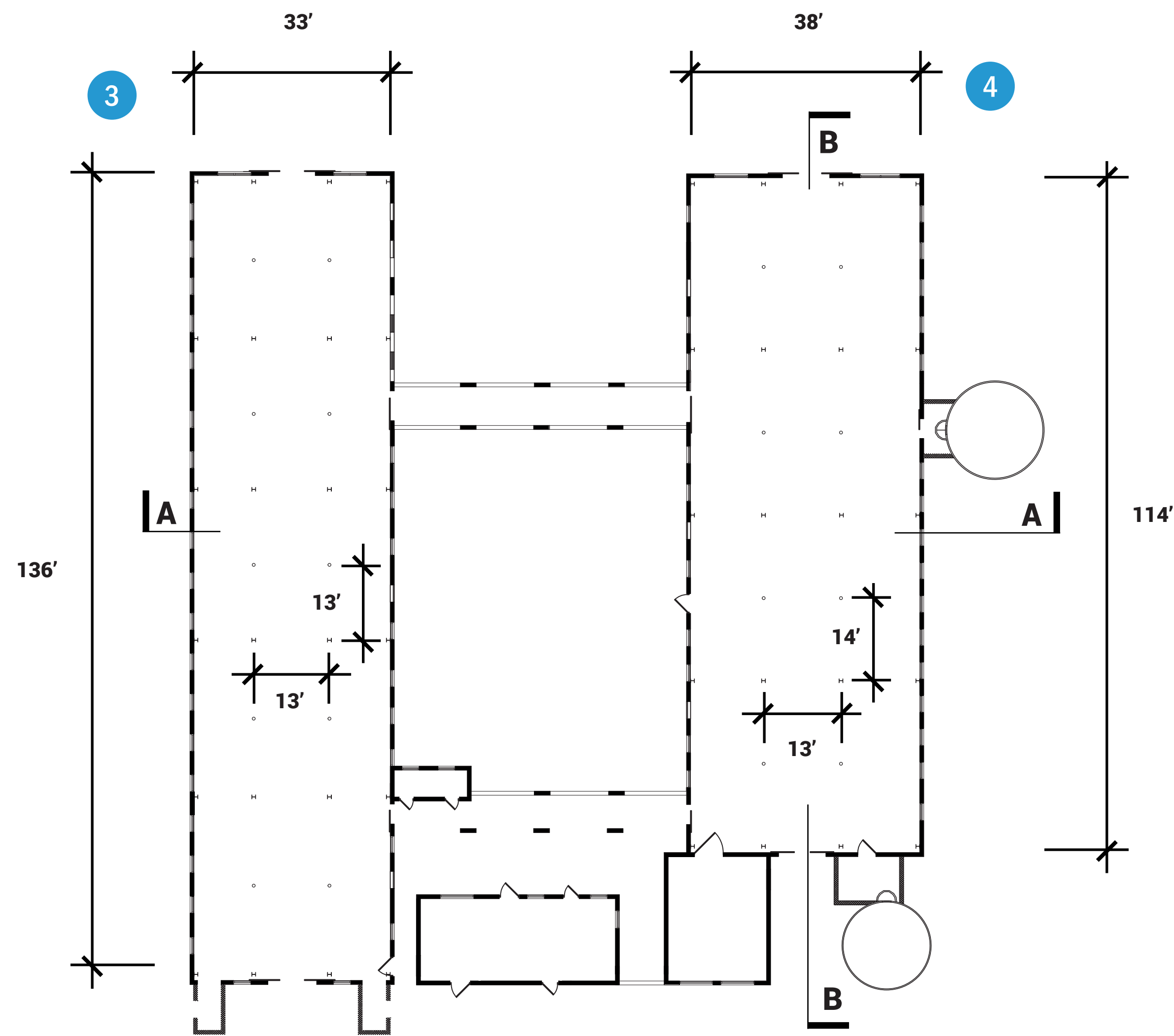
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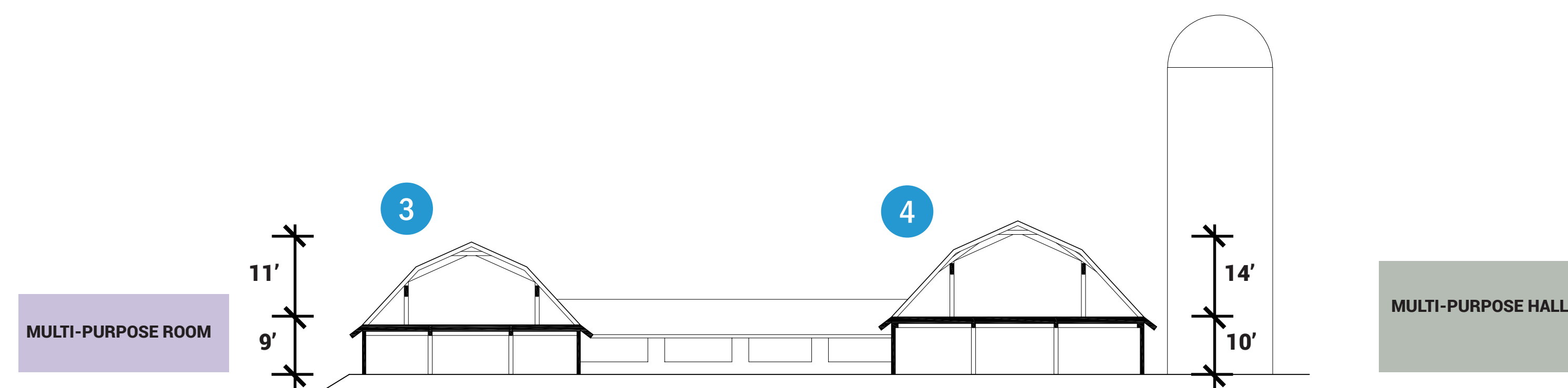
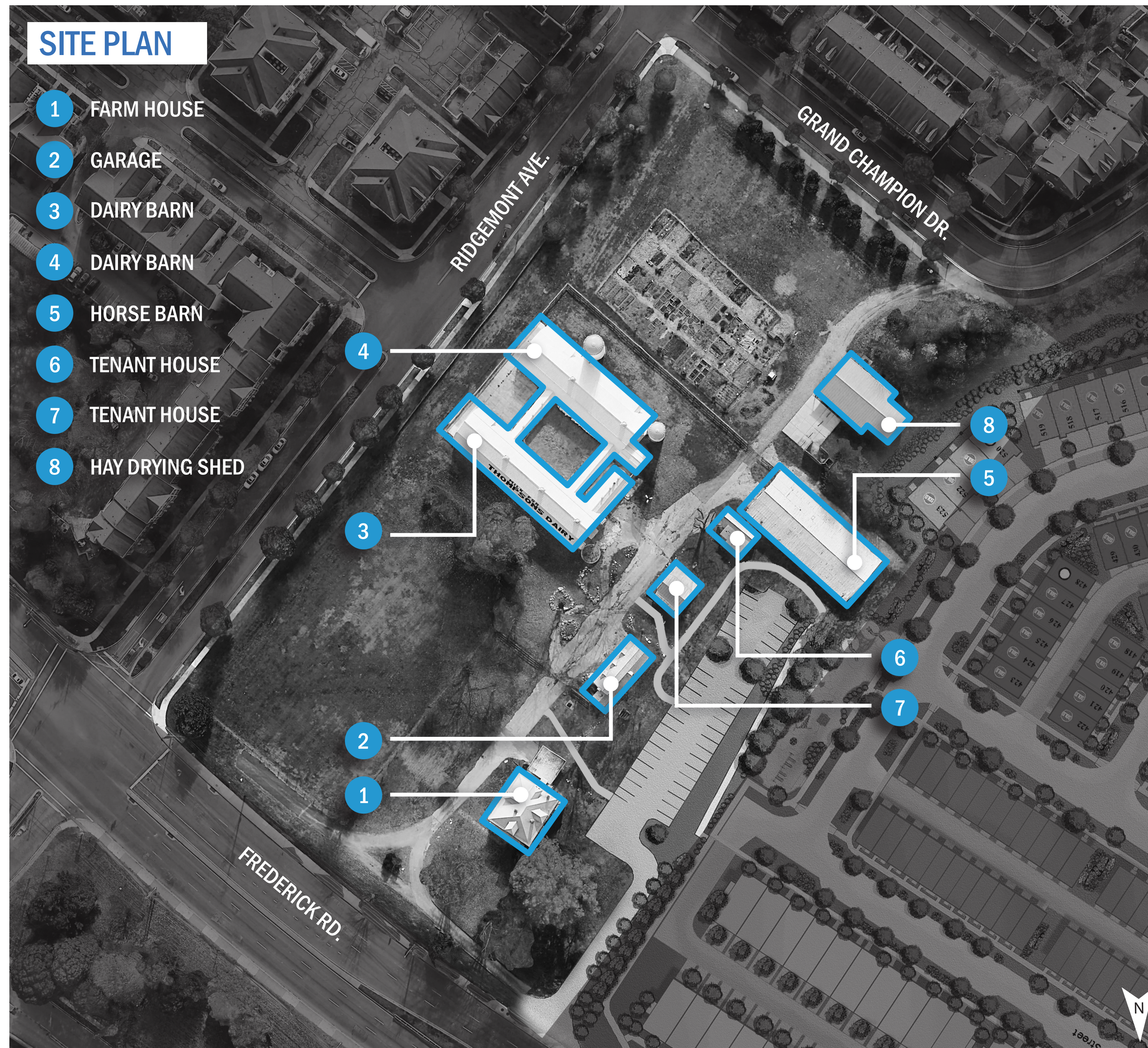


LEVEL 2

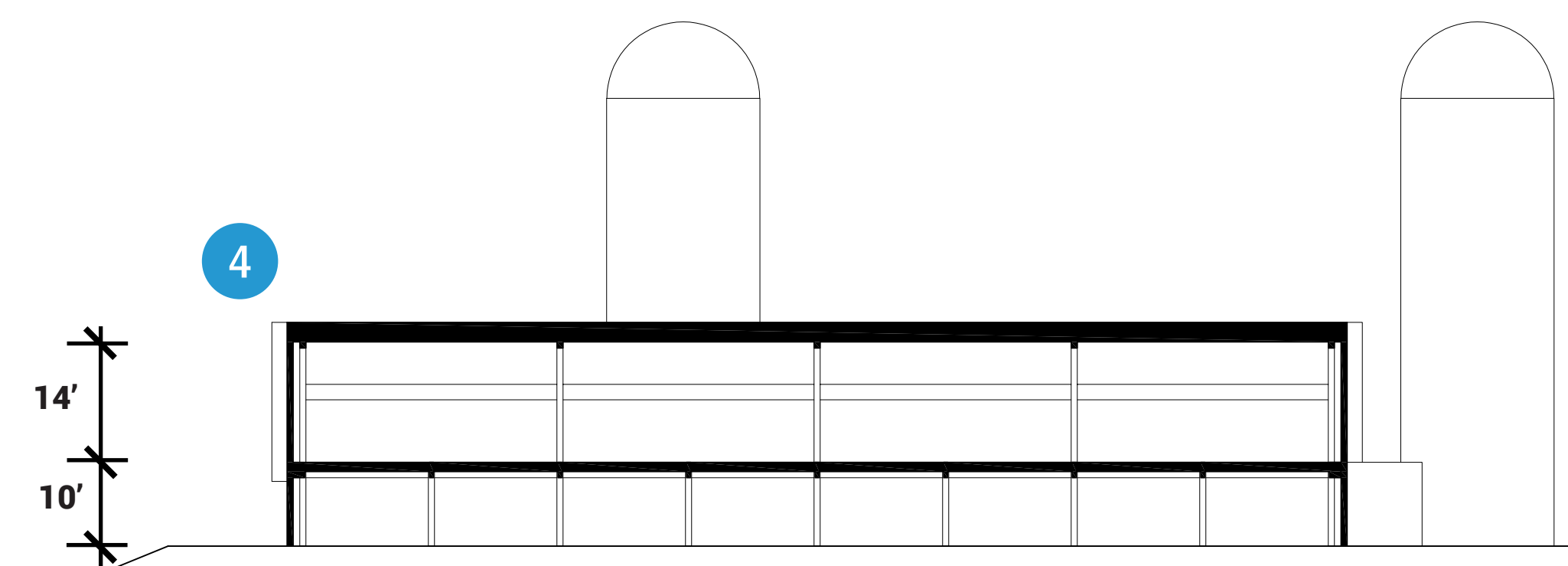
| | North | South | Total |
|---------|-------------|-------------|--------------|
| Level 1 | 4,740 sq ft | 5,550 sq ft | 10,290 sq ft |
| Level 2 | 3,990 sq ft | 4,010 sq ft | 8,000 sq ft |
| | 8,730 sq ft | 9,560 sq ft | 18,290 sq ft |



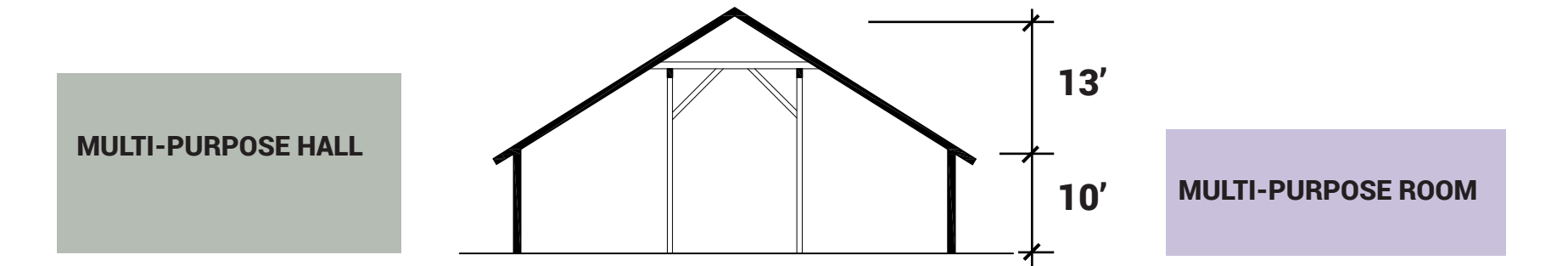
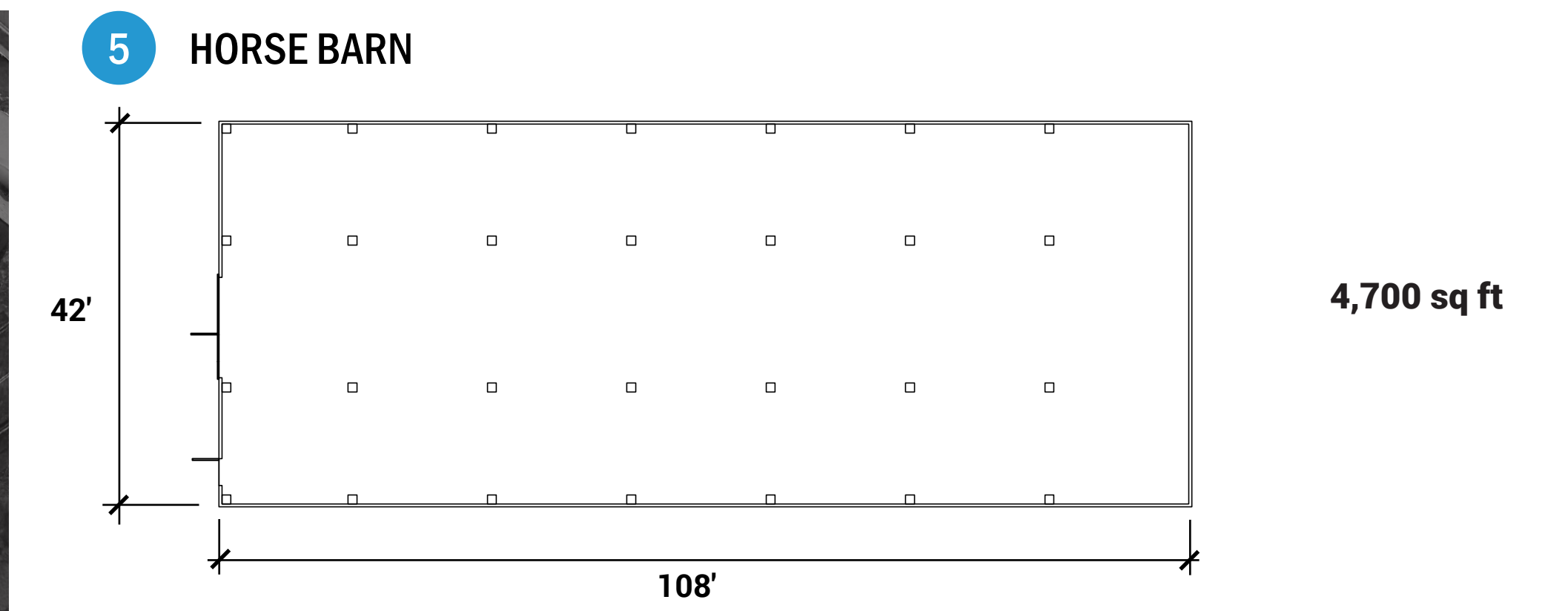
LEVEL 1



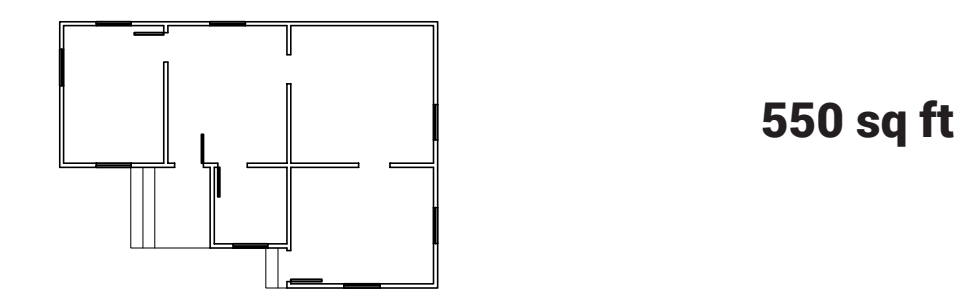
SECTION A



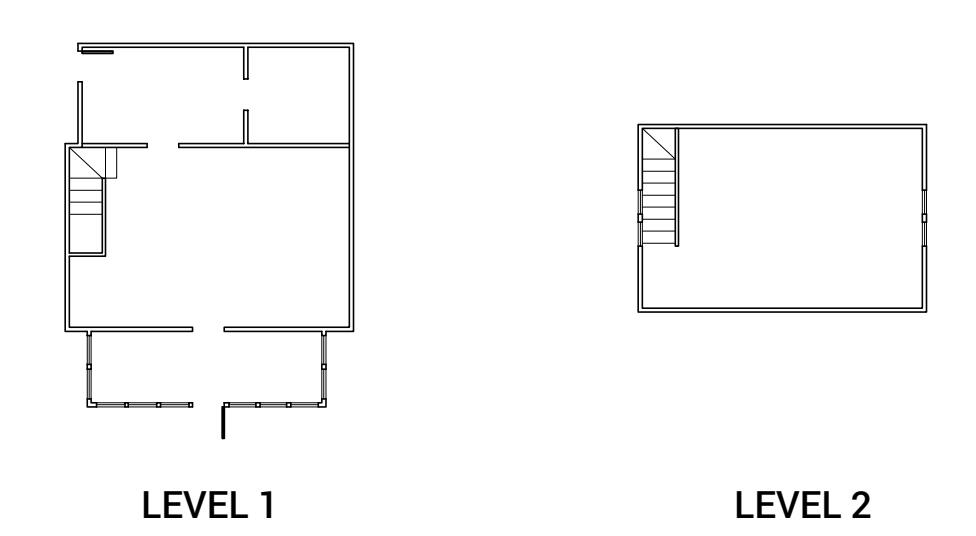
SECTION B



6 TENANT HOUSE

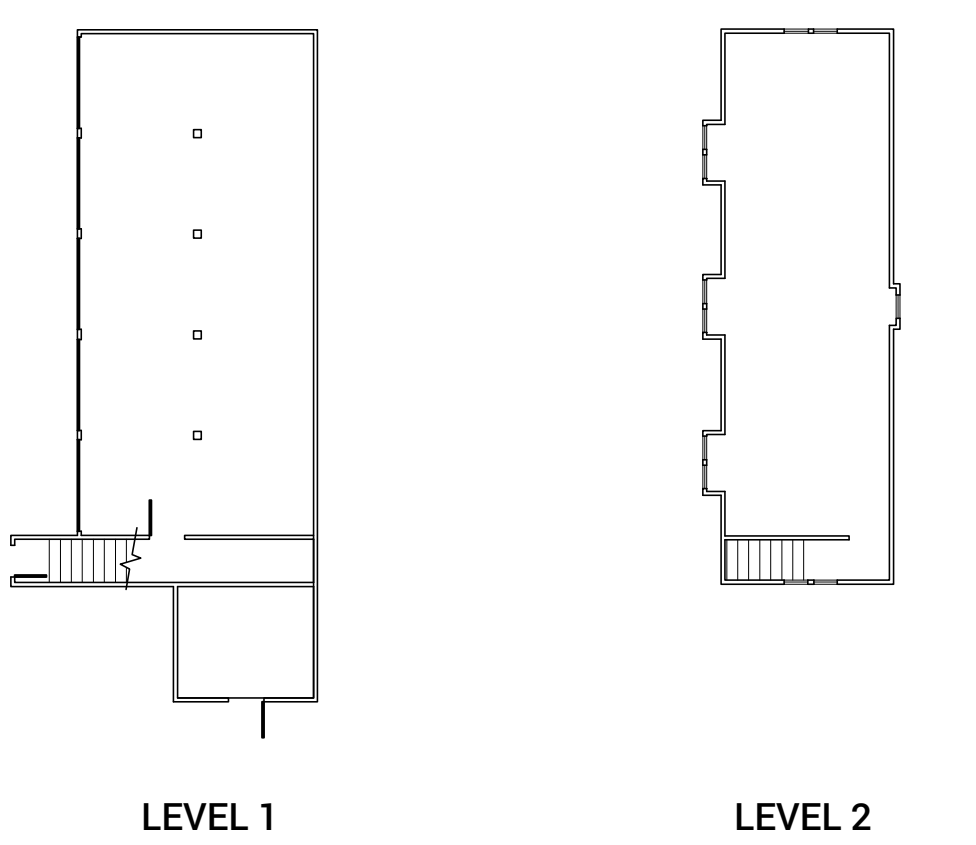


7 TENANT HOUSE



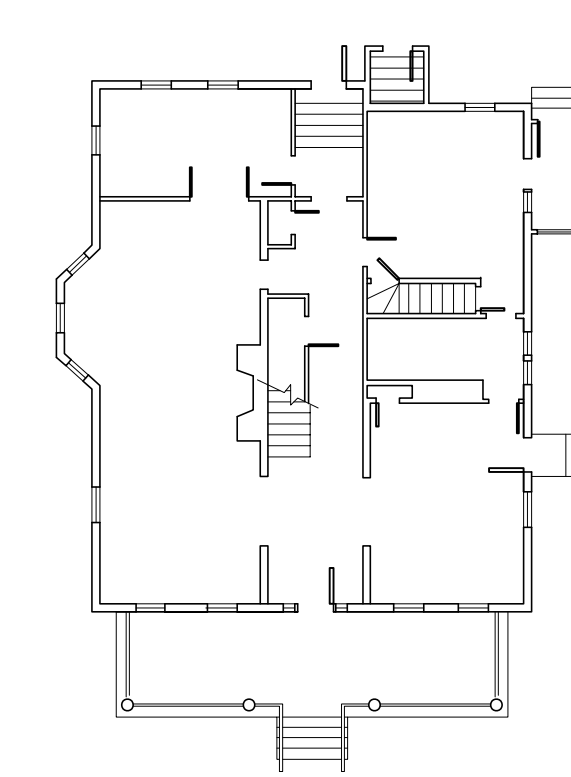
| | |
|------------|-------------|
| Level 1 | 690 sq ft |
| Level 2 | 375 sq ft |
| Total area | 1,065 sq ft |

2 GARAGE



| | |
|------------|-------------|
| Level 1 | 1,065 sq ft |
| Level 2 | 690 sq ft |
| Total Area | 1,755 sq ft |

1 FARM HOUSE



| | |
|--------------|-------------|
| Basement | 1,420 sq ft |
| First Floor | 1,695 sq ft |
| Second Floor | 1,600 sq ft |
| Attic | 1,600 sq ft |
| Total Area | 6,315 sq ft |

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EXISTING BUILDINGS ANALYSIS

FILTERING MEETING | SPRING 2025
KING FARM FARMSTEAD PARK | ROCKVILLE, MD

Design
Collective

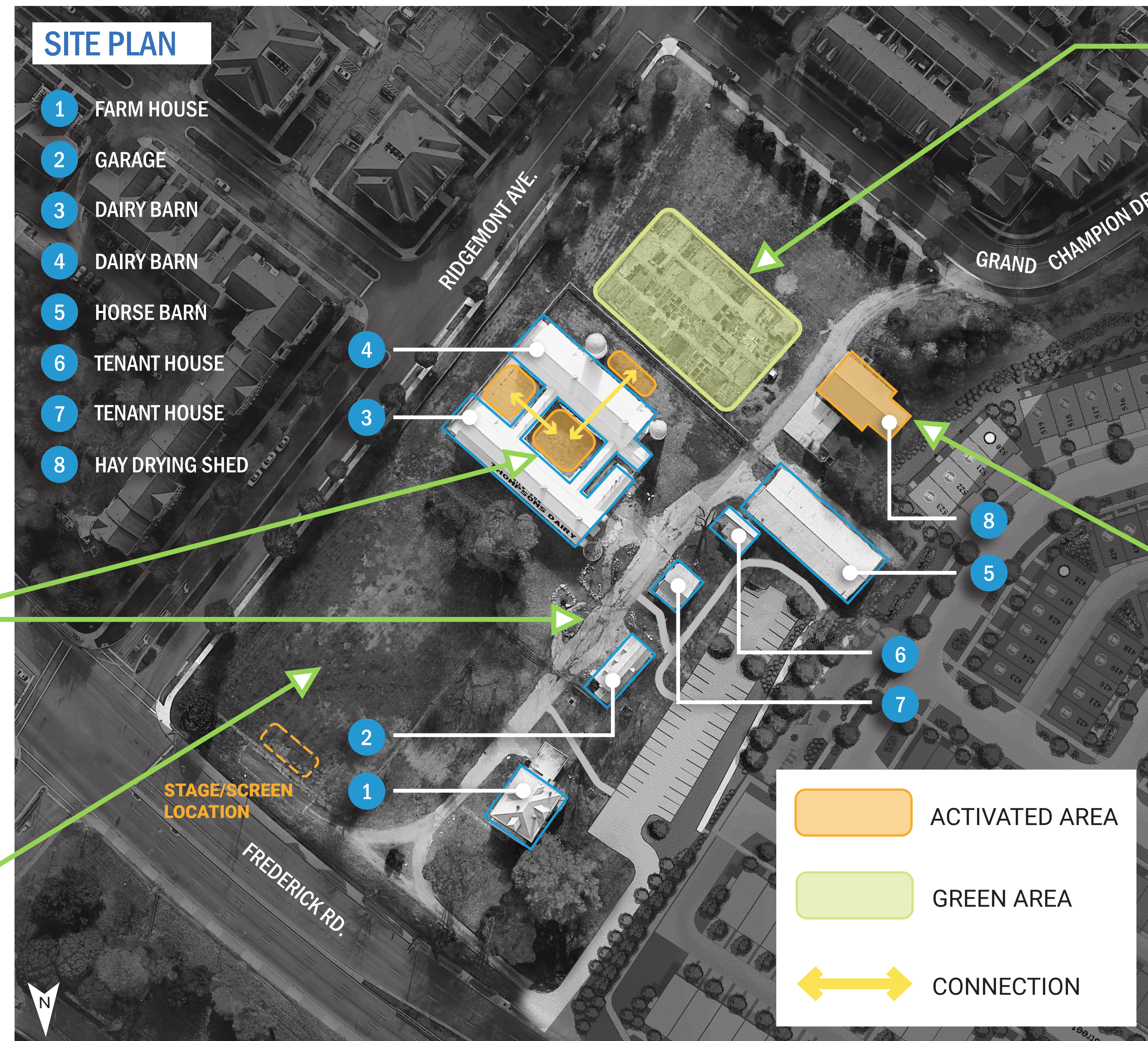


City of
Rockville
Rise Together

COMMUNITY GARDEN



GATHERING SPACE



EVENT SPACE



FLEX LAWN

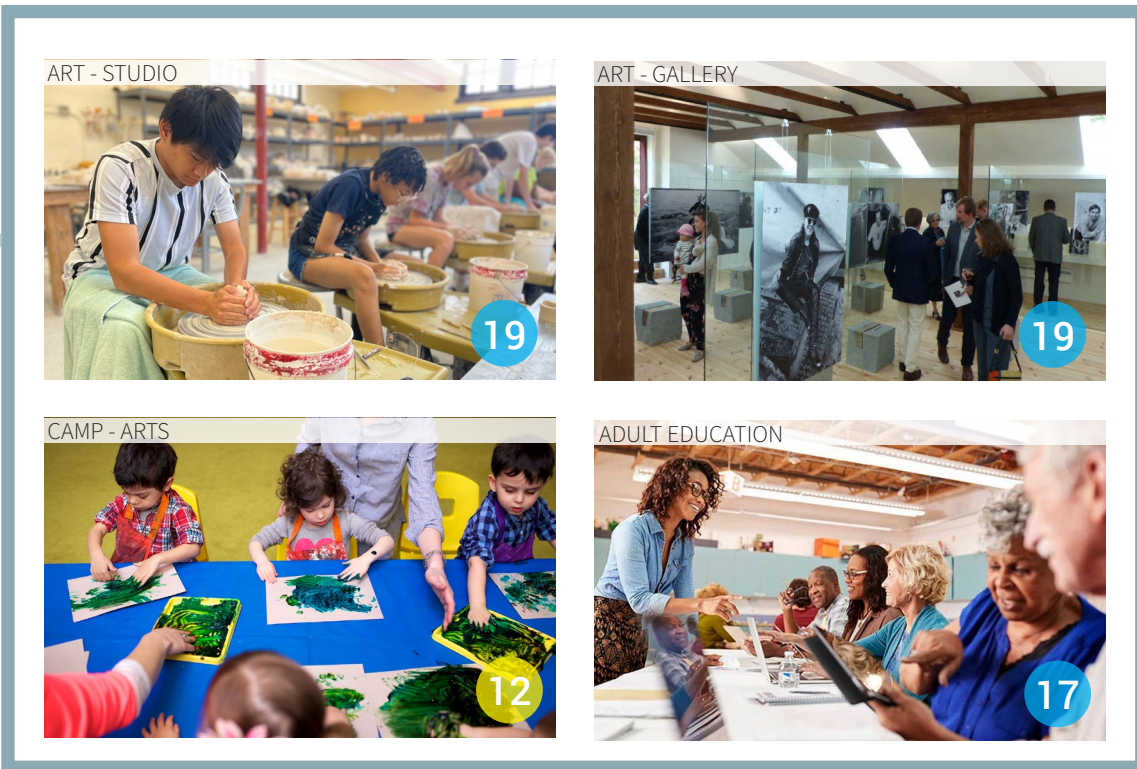


FUTURE CONSIDERATION



DAIRY BARN PROGRAMMING

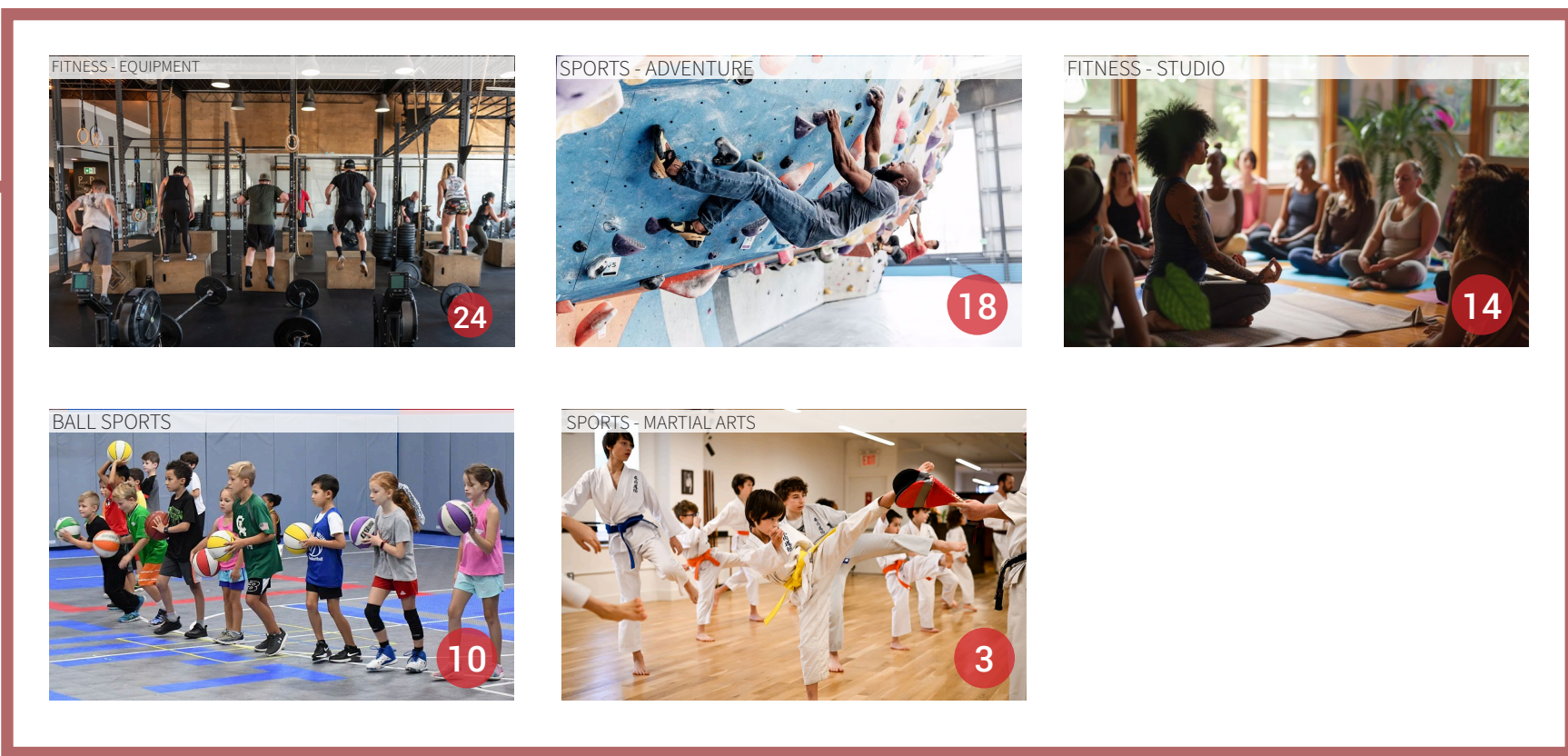
ARTS & TECH



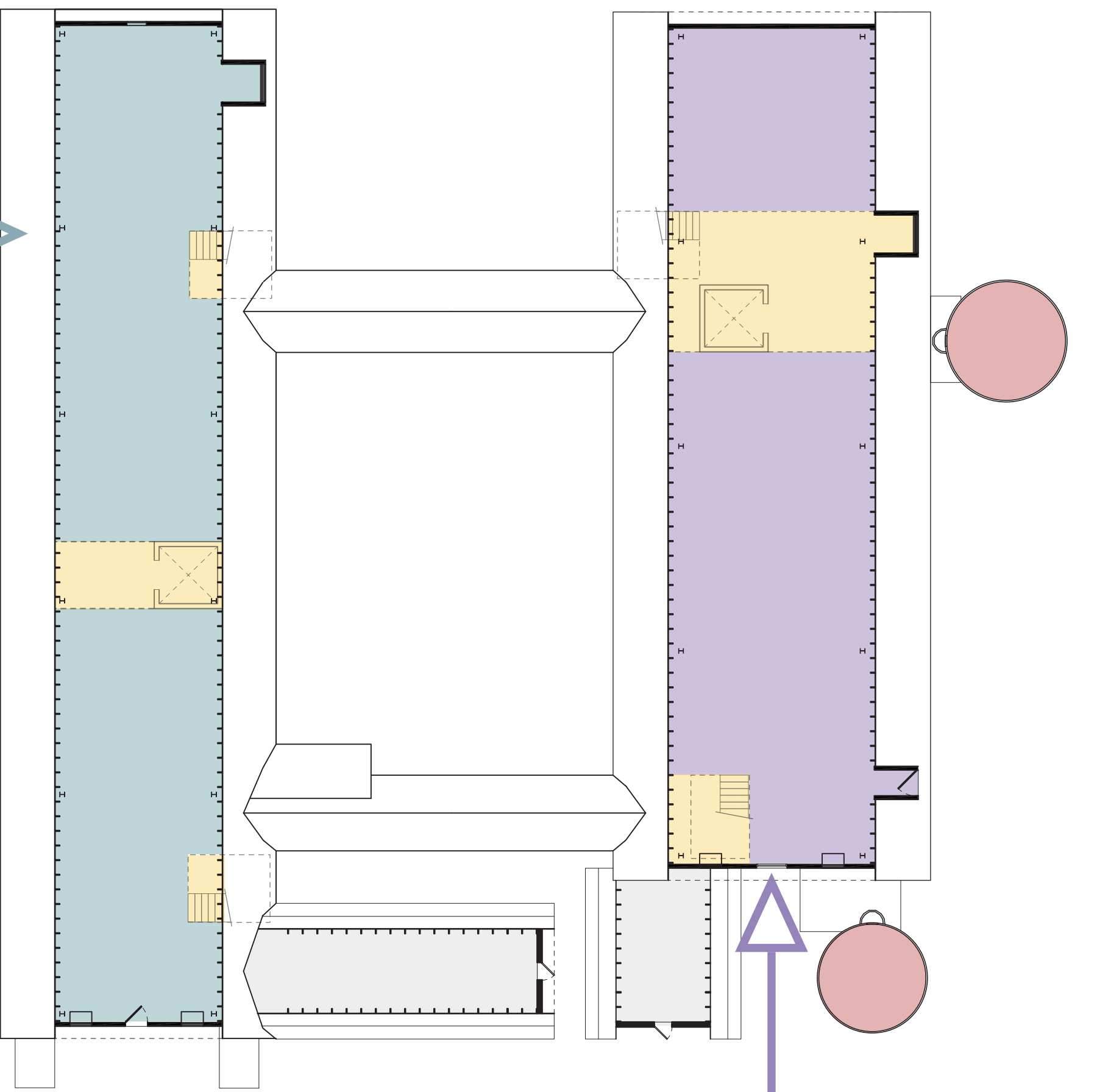
MULTIPURPOSE ROOMS



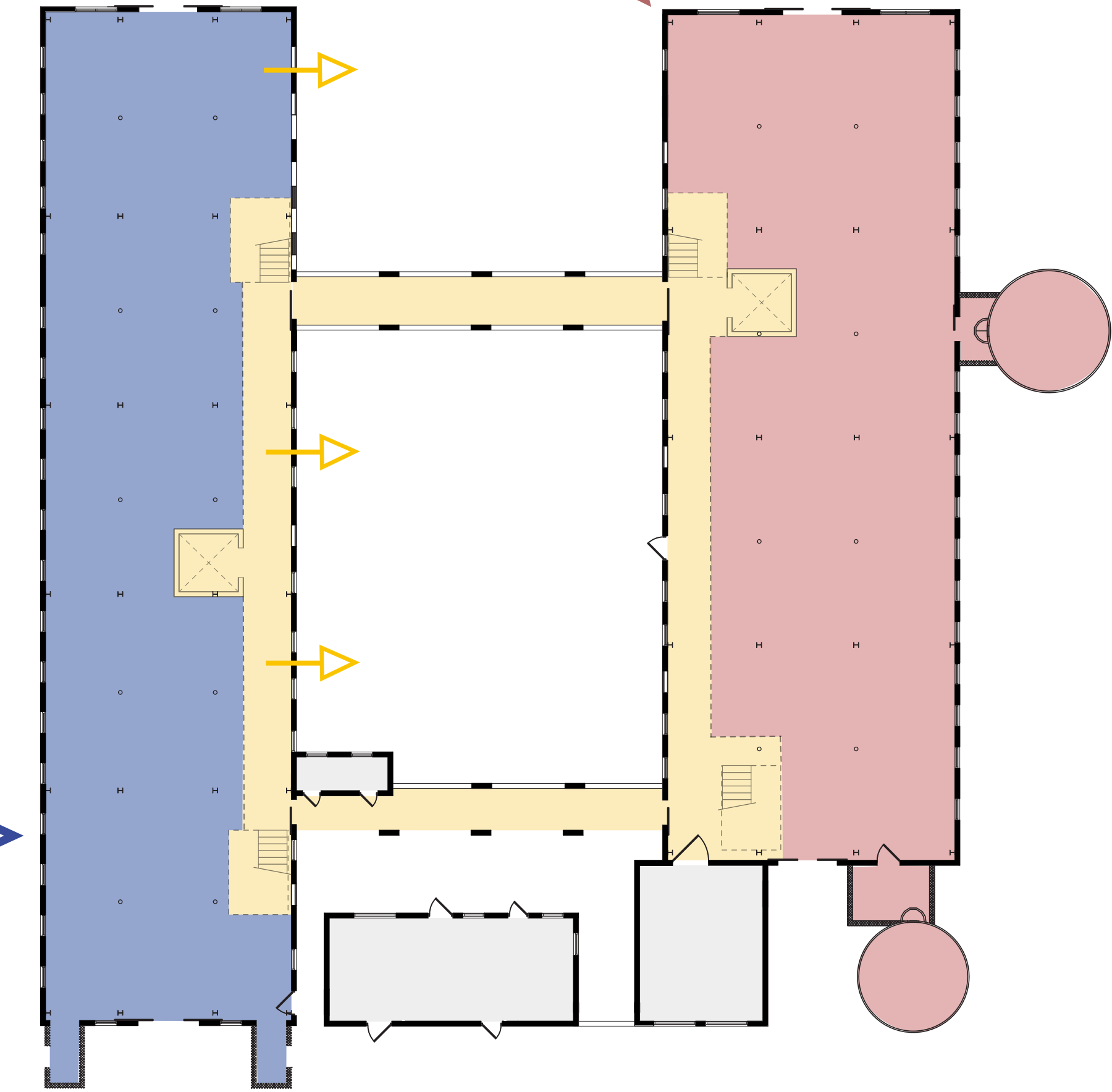
WELLNESS



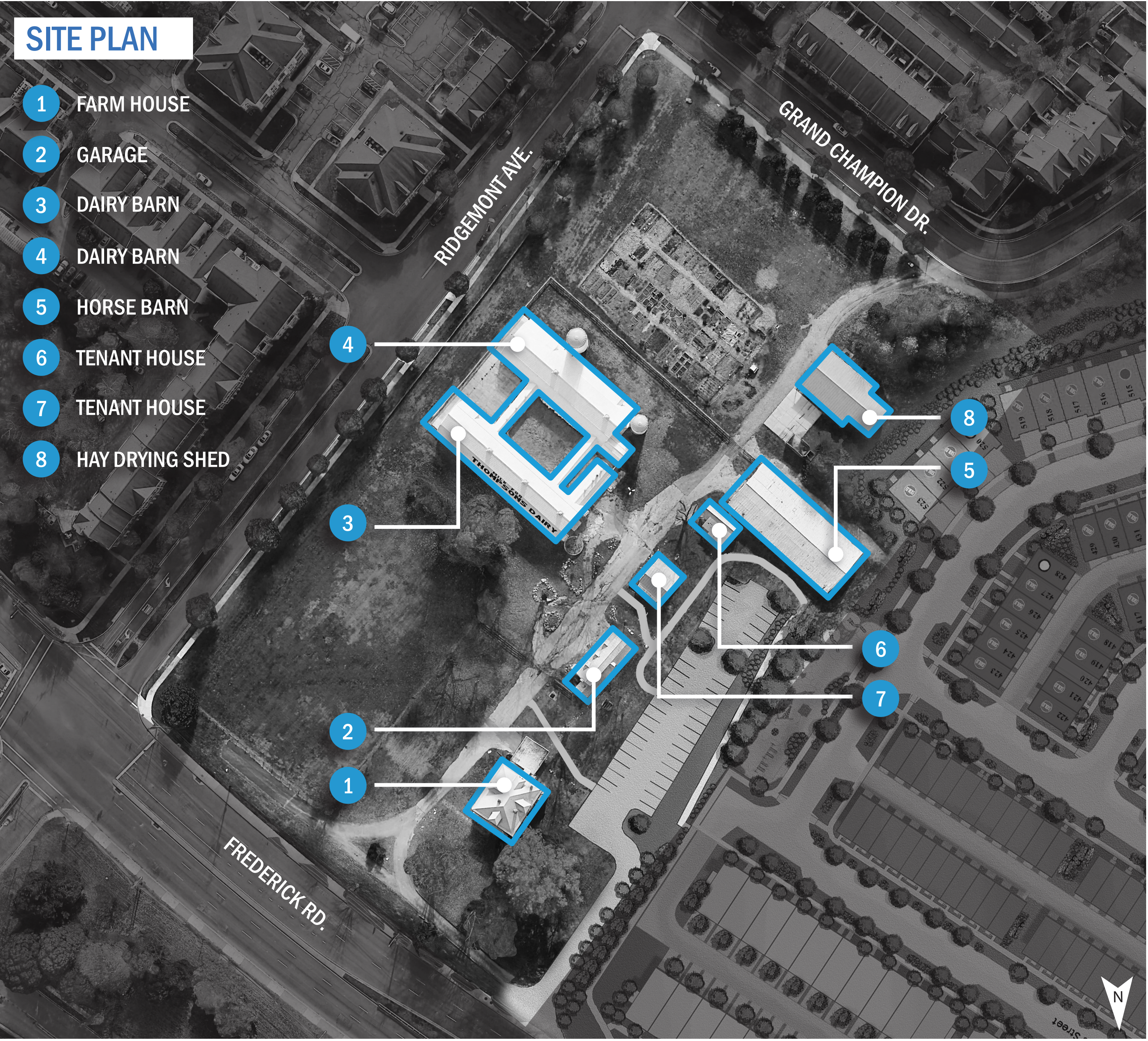
DAYCARE



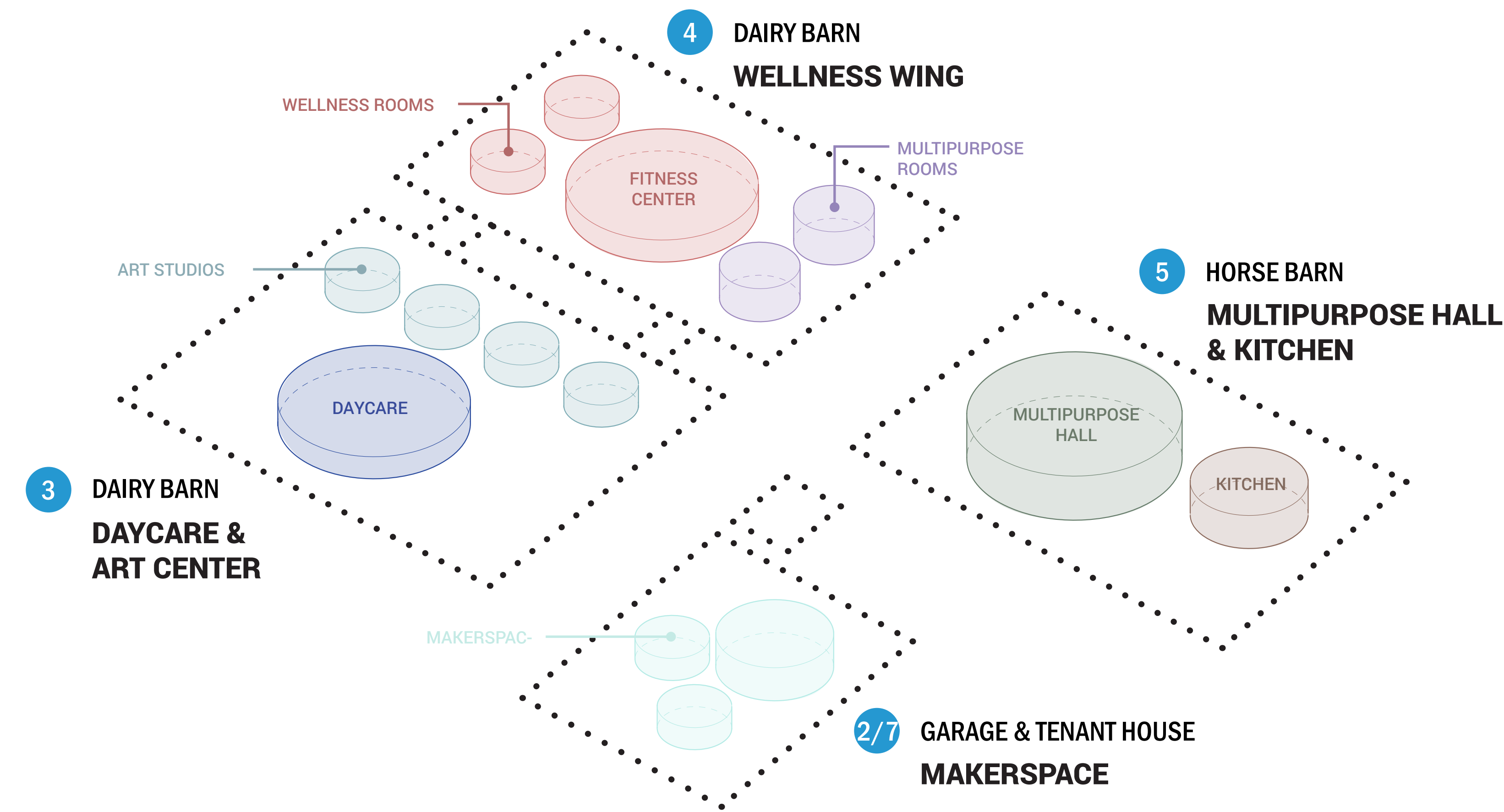
LEVEL 2



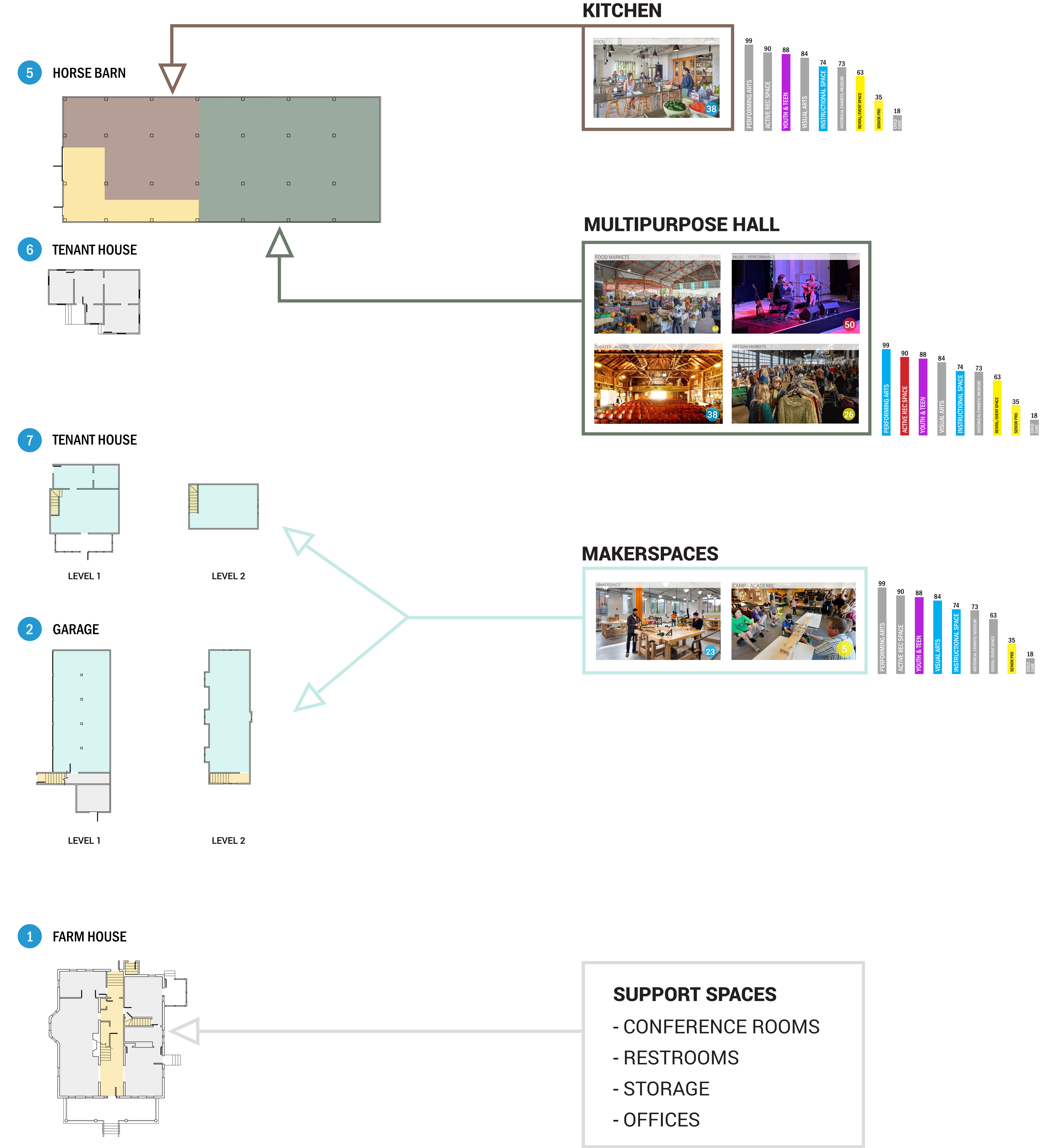
LEVEL 1



SITE PROGRAM DIAGRAM



BUILDING PROGRAMMING



ALL WORK © DESIGN COLLECTIVE, INC.

OPTION 1 - MINIMUM INTERVENTION

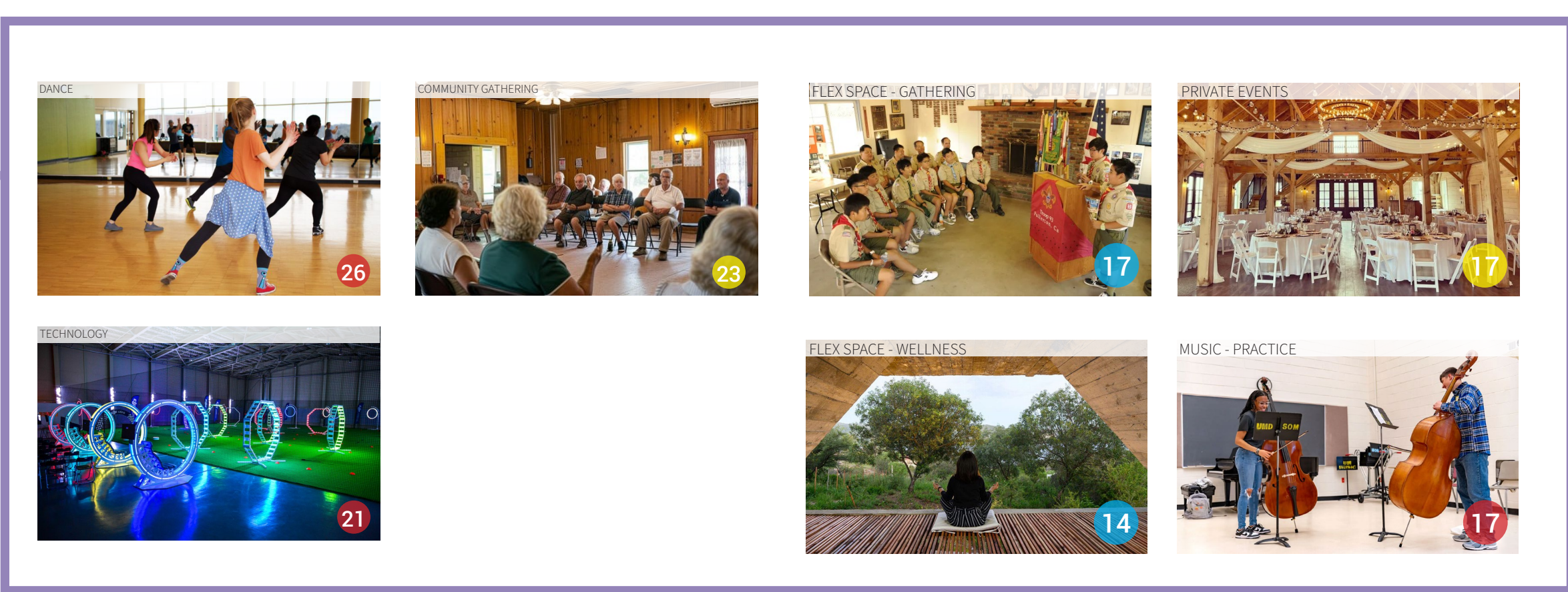
FILTERING MEETING | SPRING 2025
KING FARM FARMSTEAD PARK | ROCKVILLE, MD

DAIRY BARN PROGRAMMING

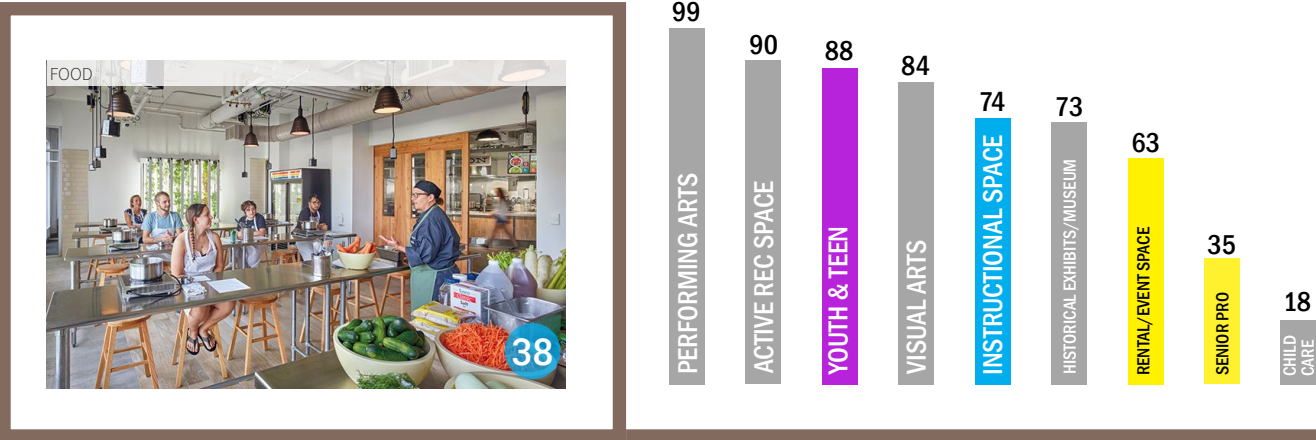
MAKERSPACES



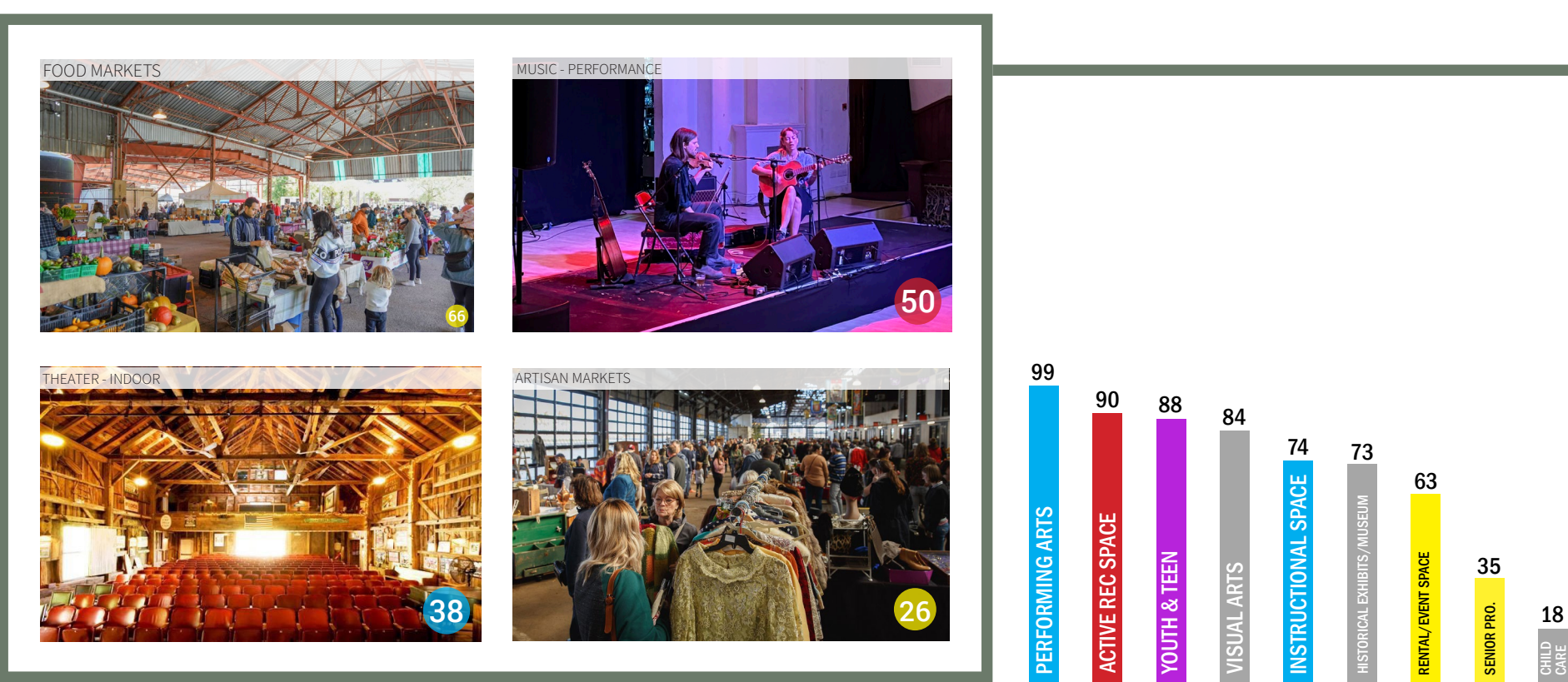
MULTIPURPOSE ROOMS



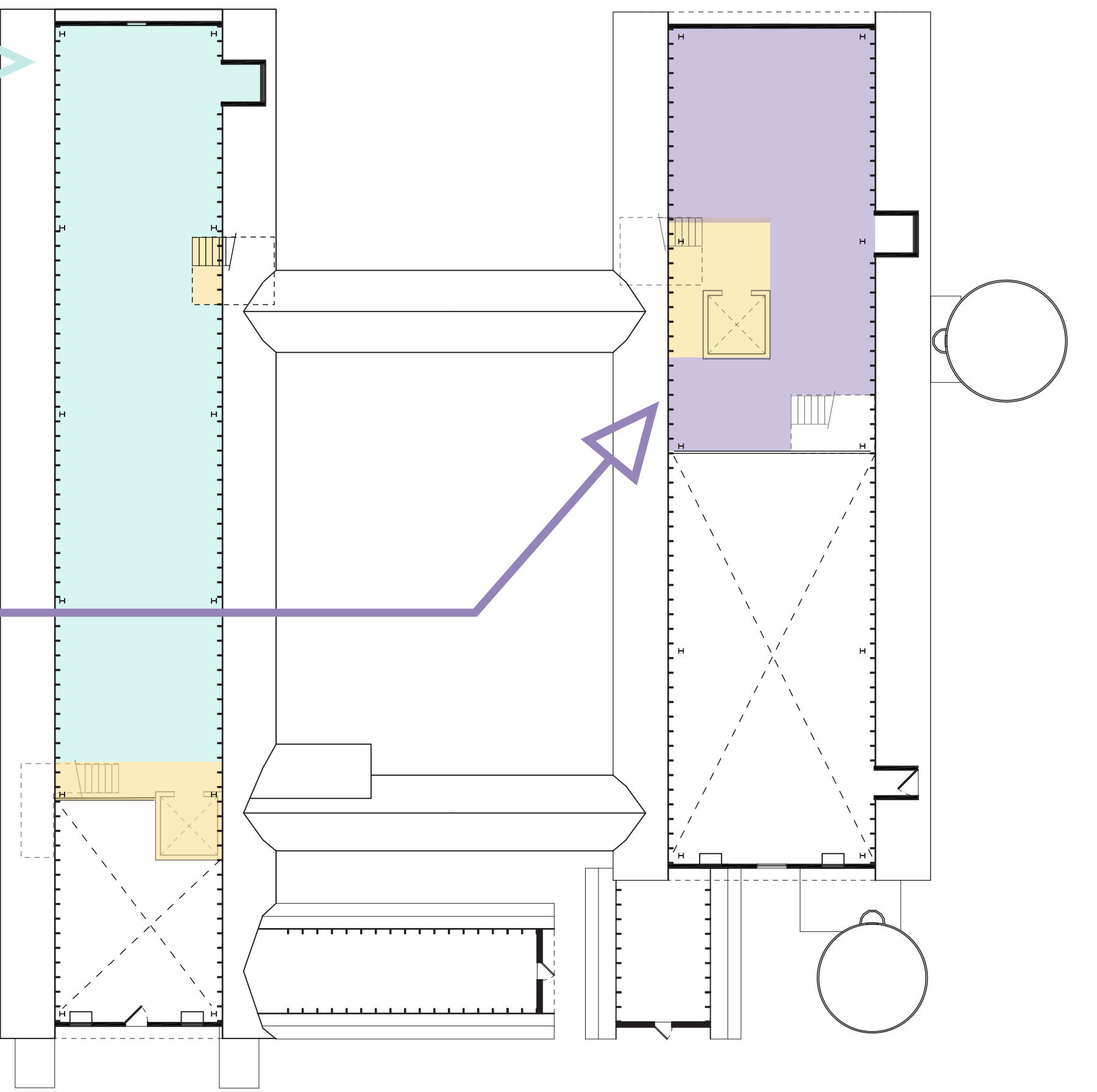
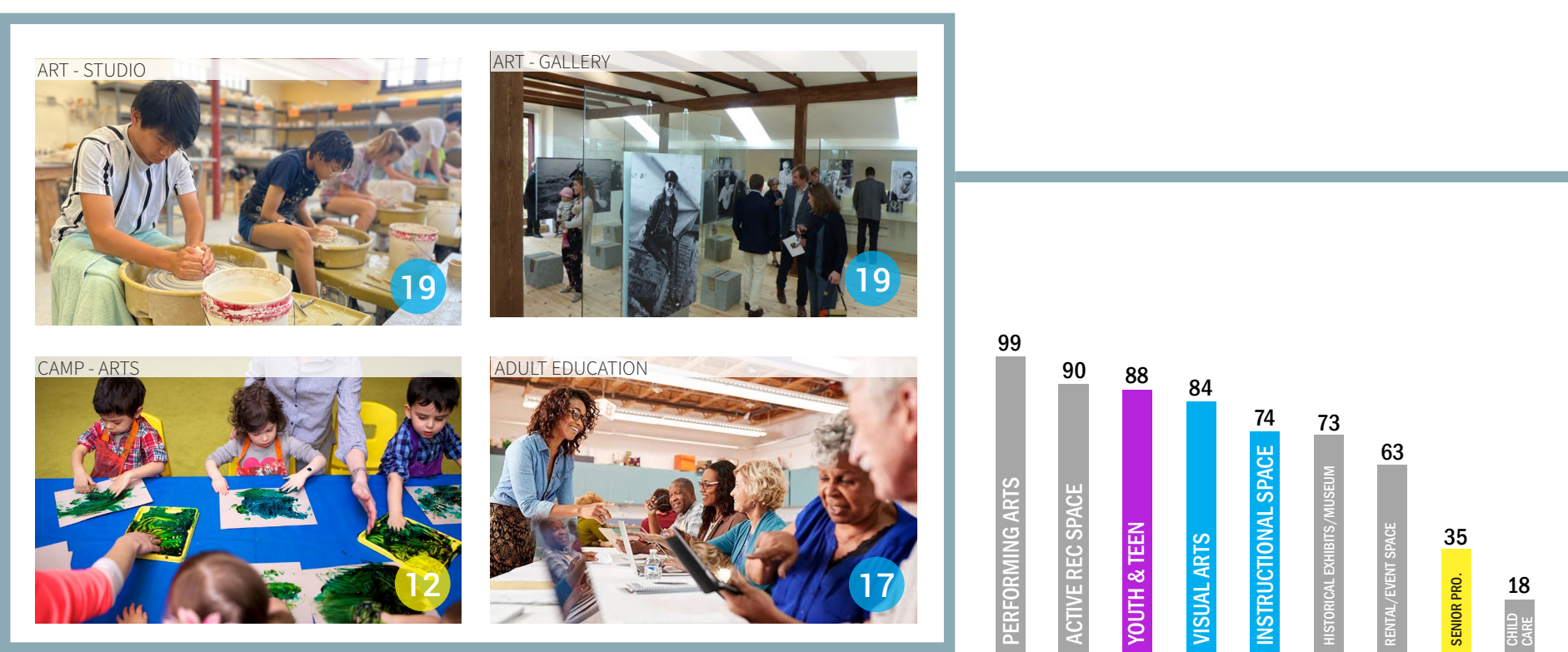
KITCHEN



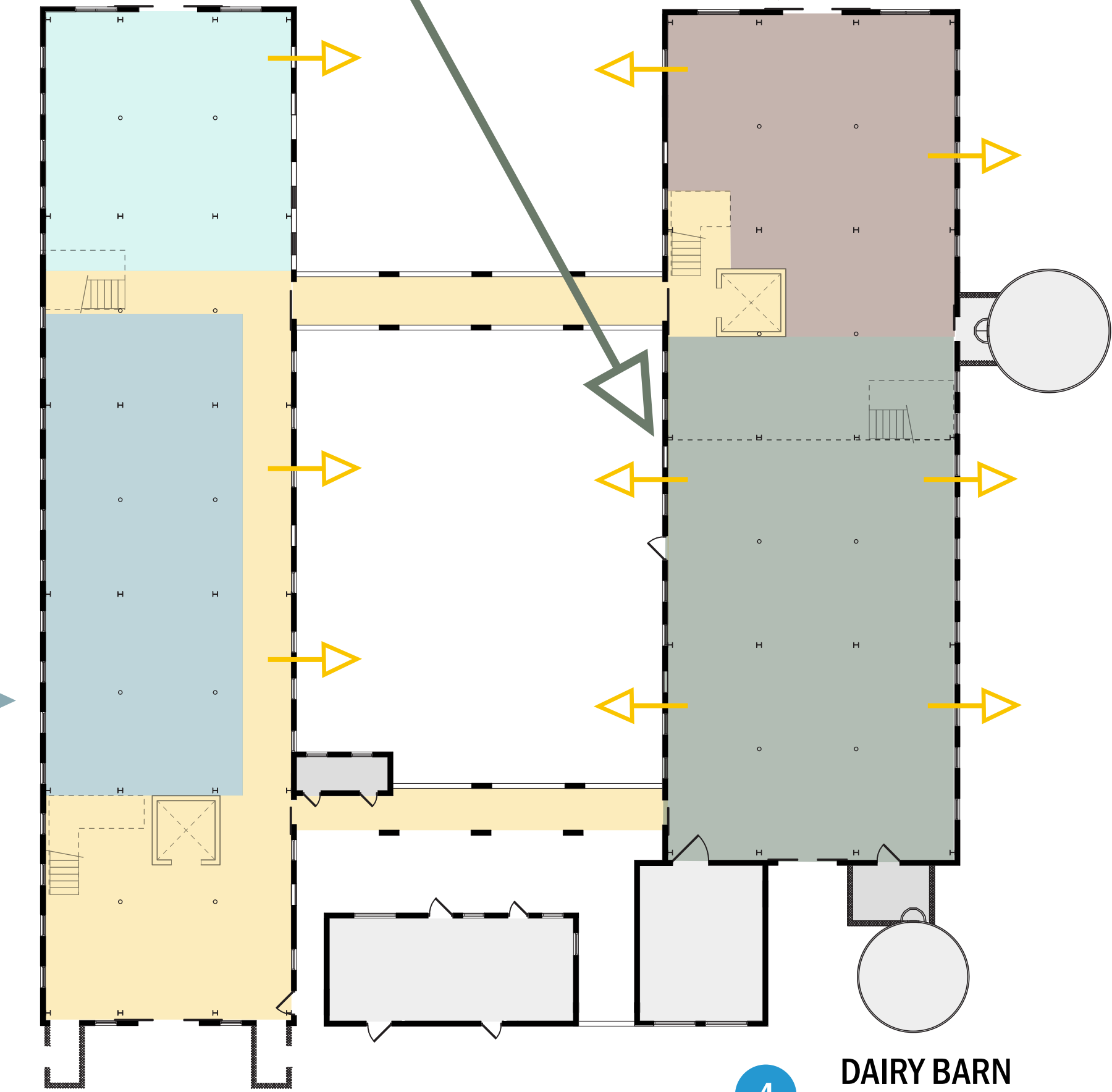
MULTIPURPOSE HALL



ARTS & TECH



LEVEL 2



LEVEL 1

DAIRY BARN
MULTIPURPOSE
SPACE & KITCHEN

4

DAIRY BARN
MAKERSPACE &
ART CENTER

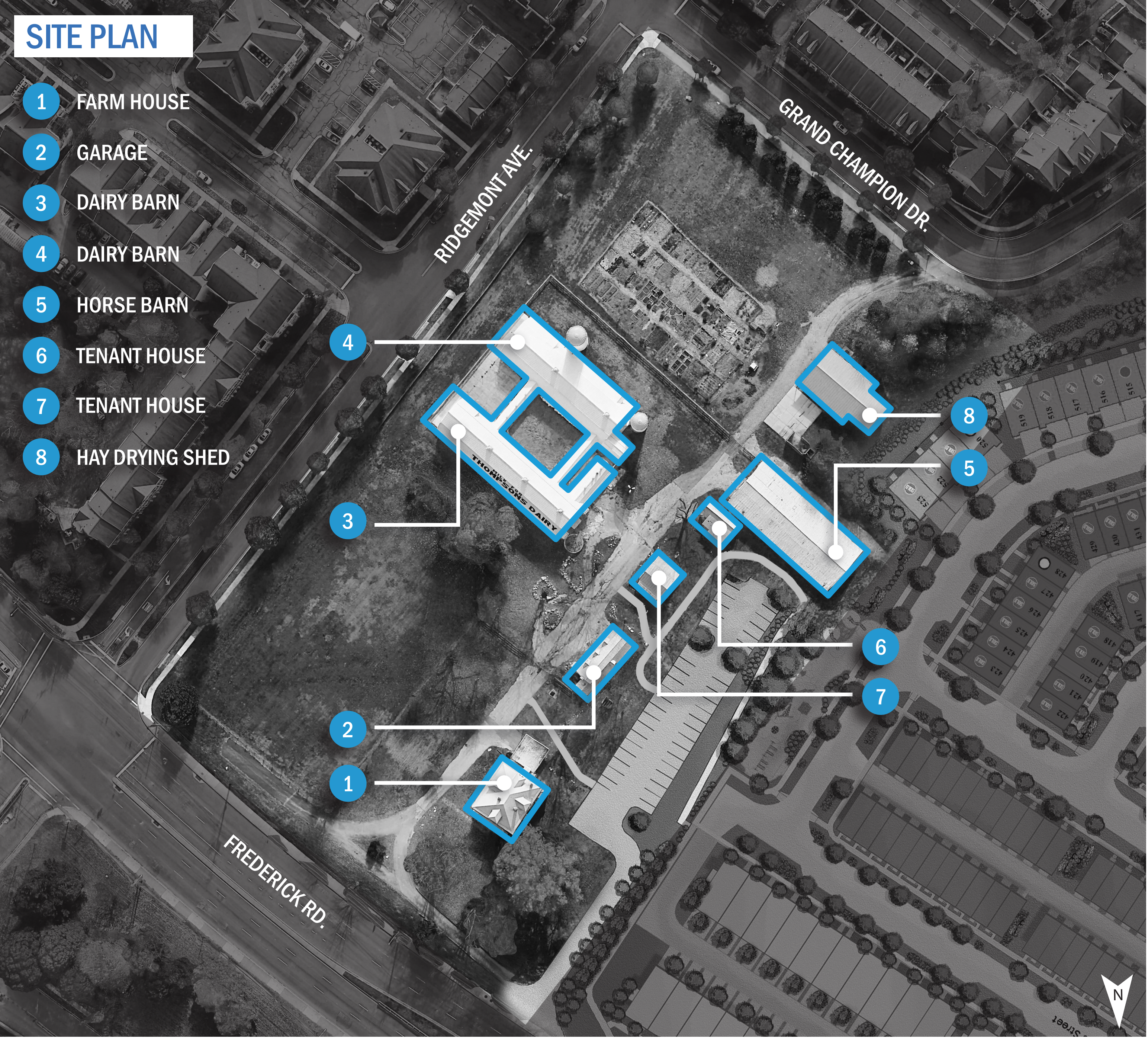
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DAIRY BARN
MAKERSPACE &
ART CENTER

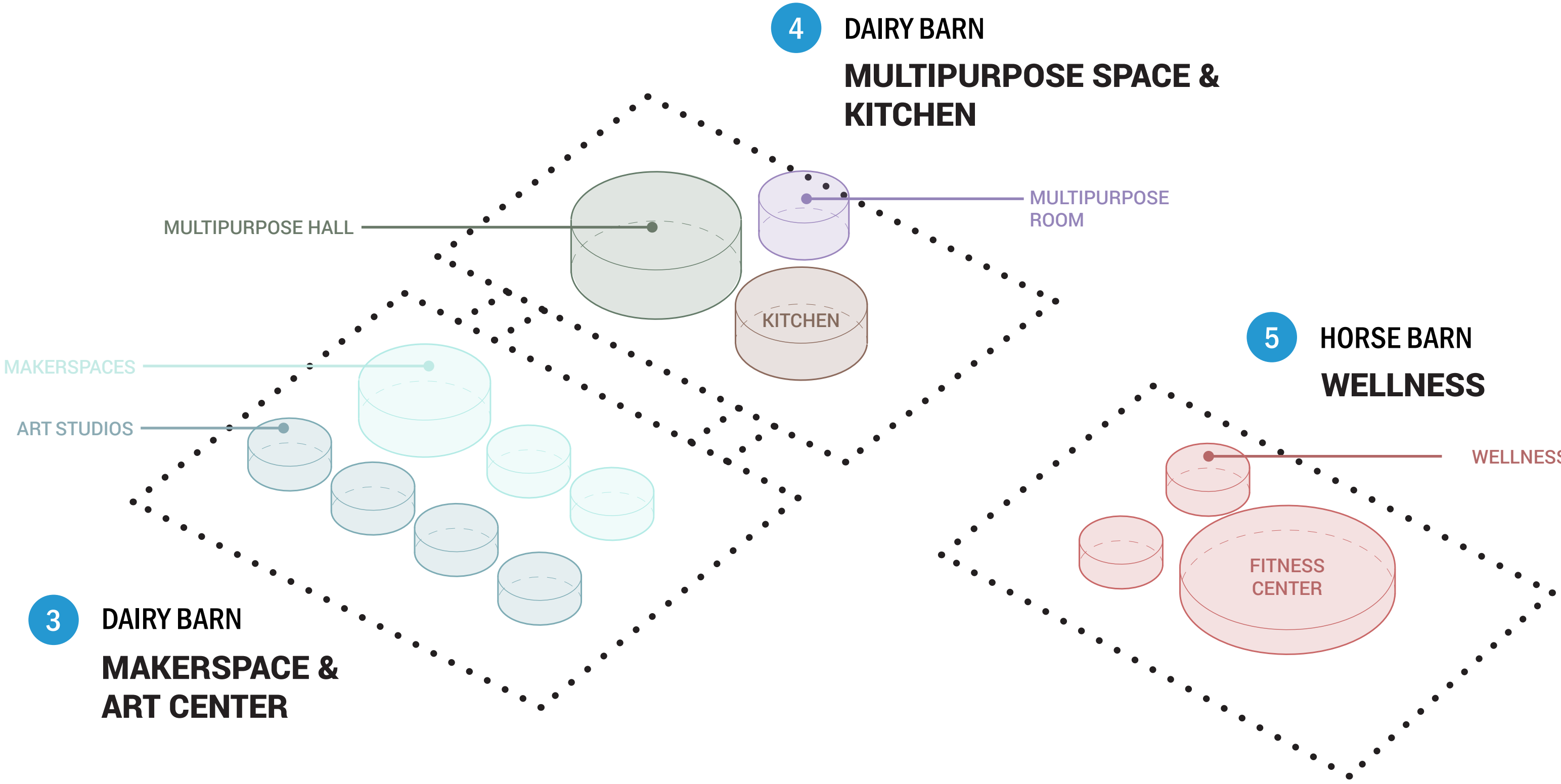
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DAIRY BARN
MULTIPURPOSE
SPACE & KITCHEN

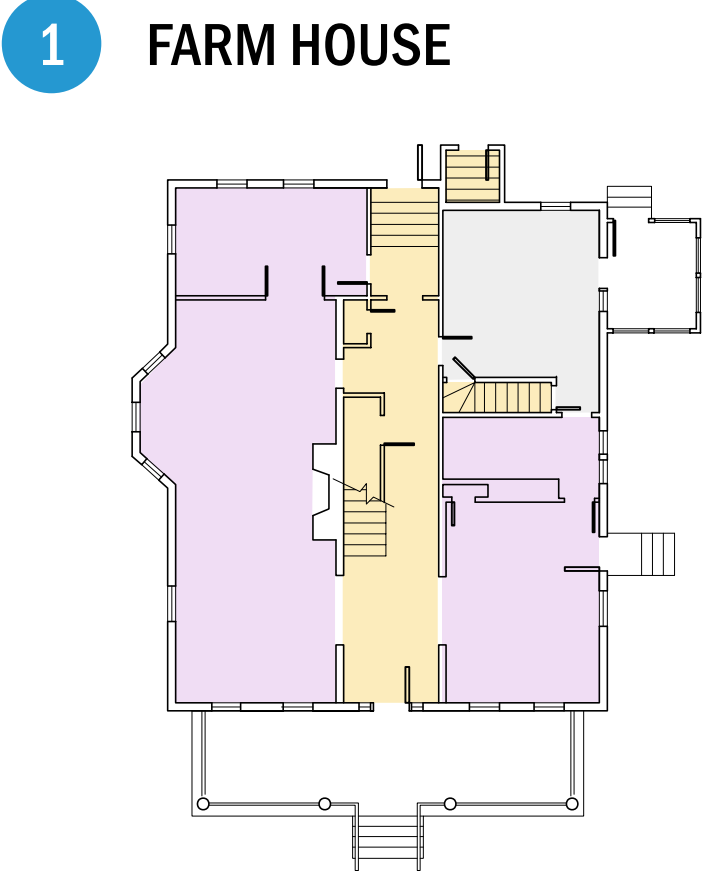
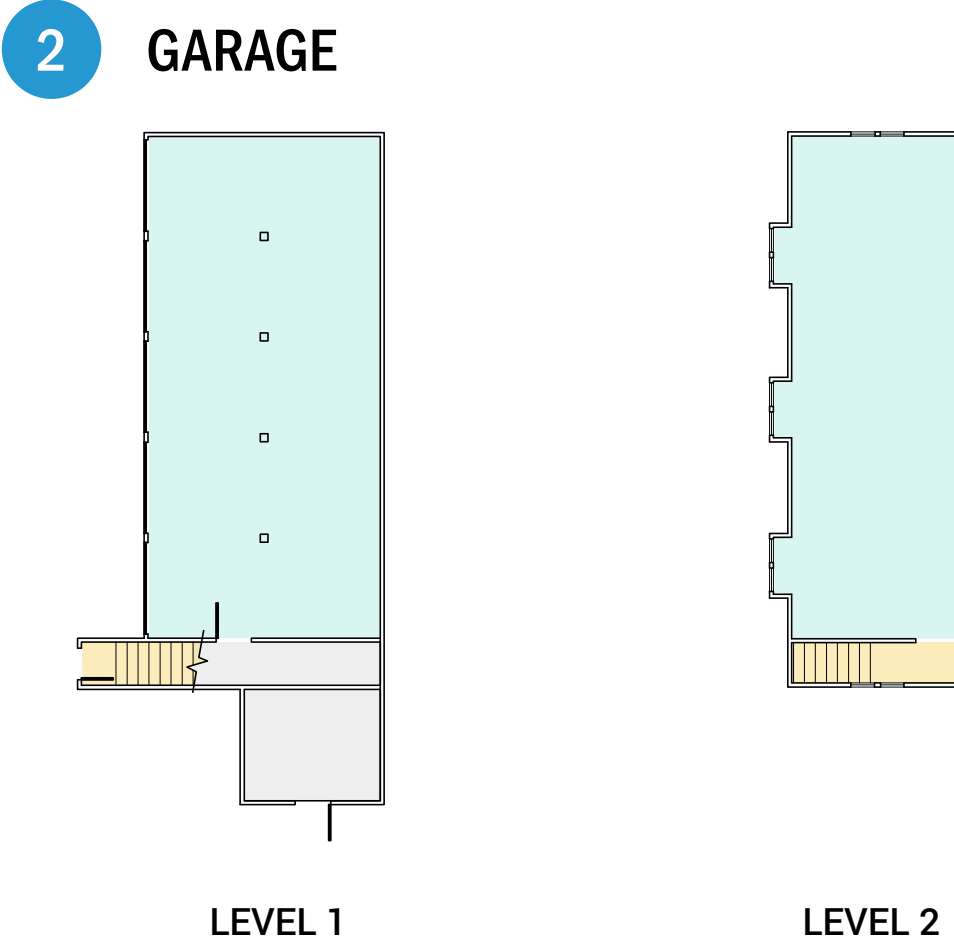
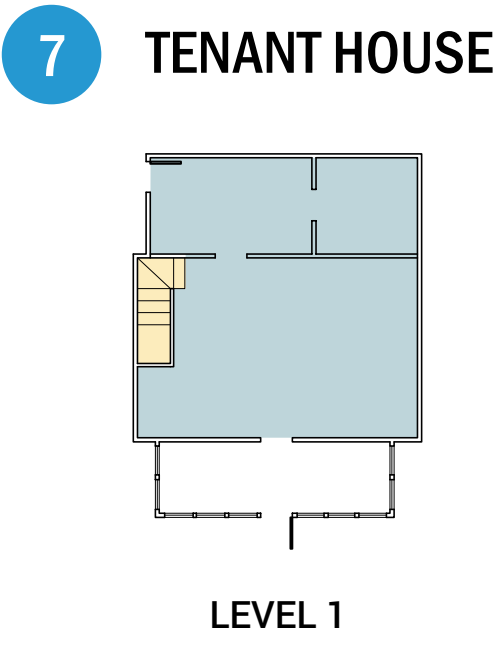
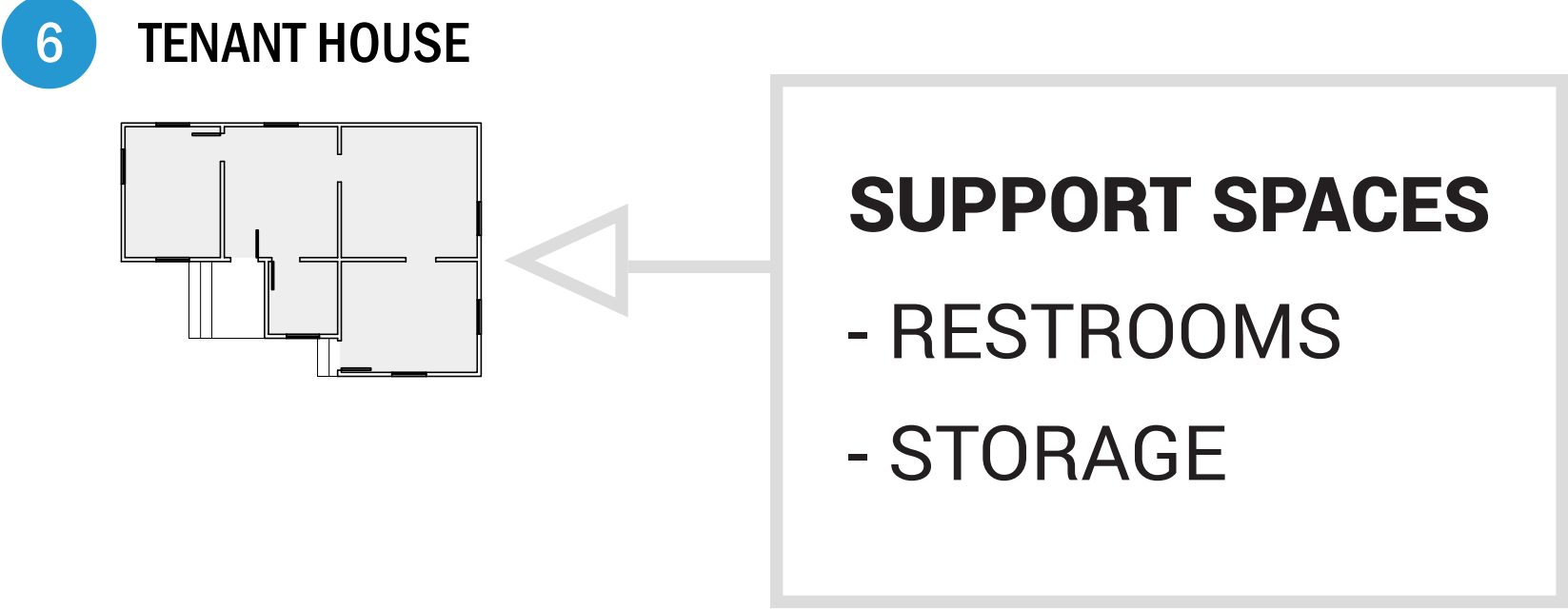
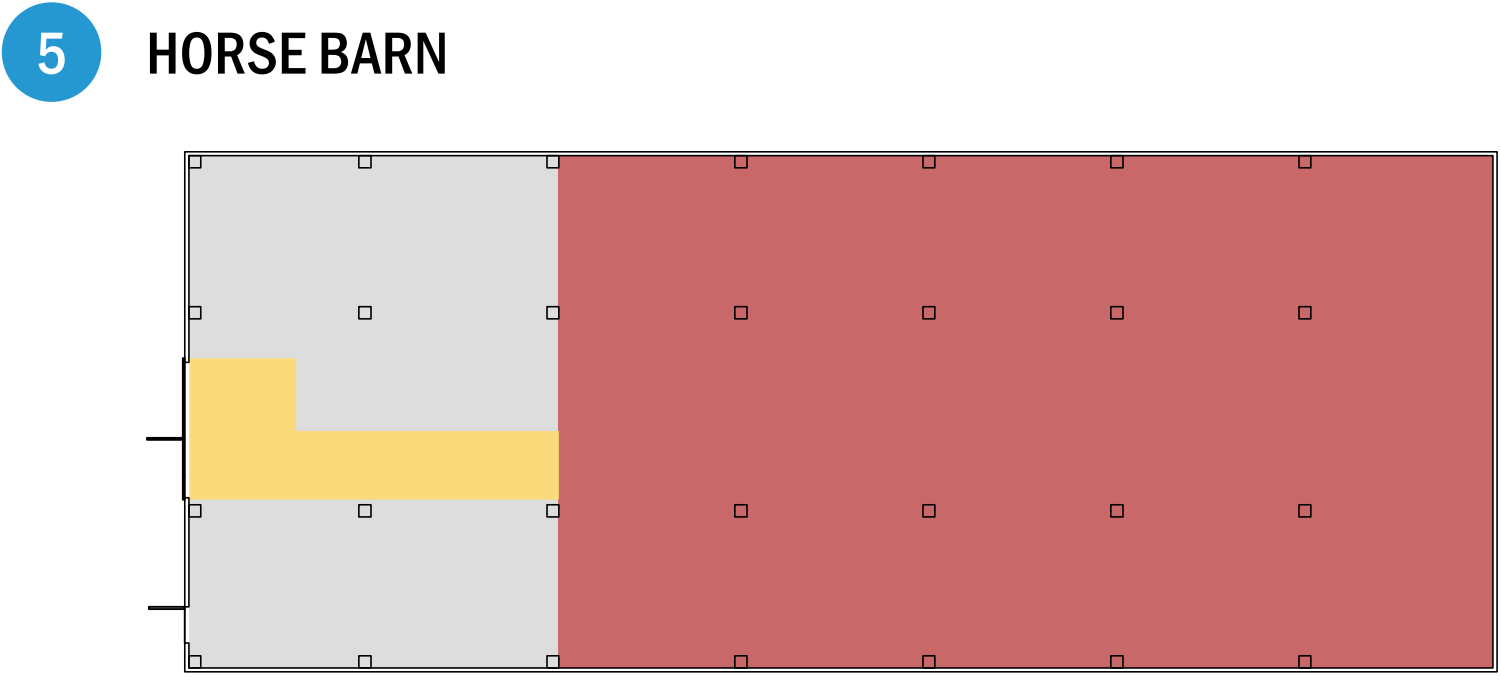
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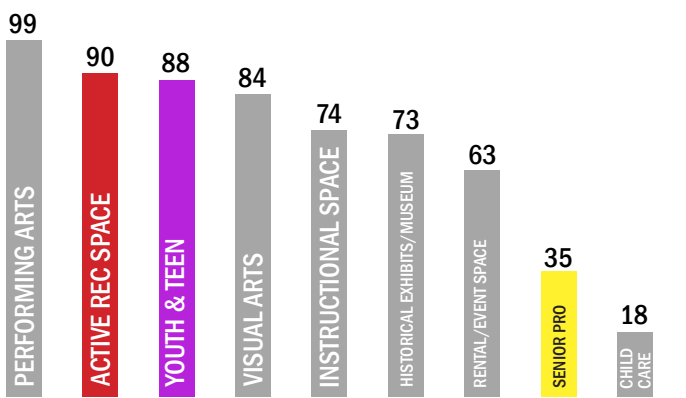
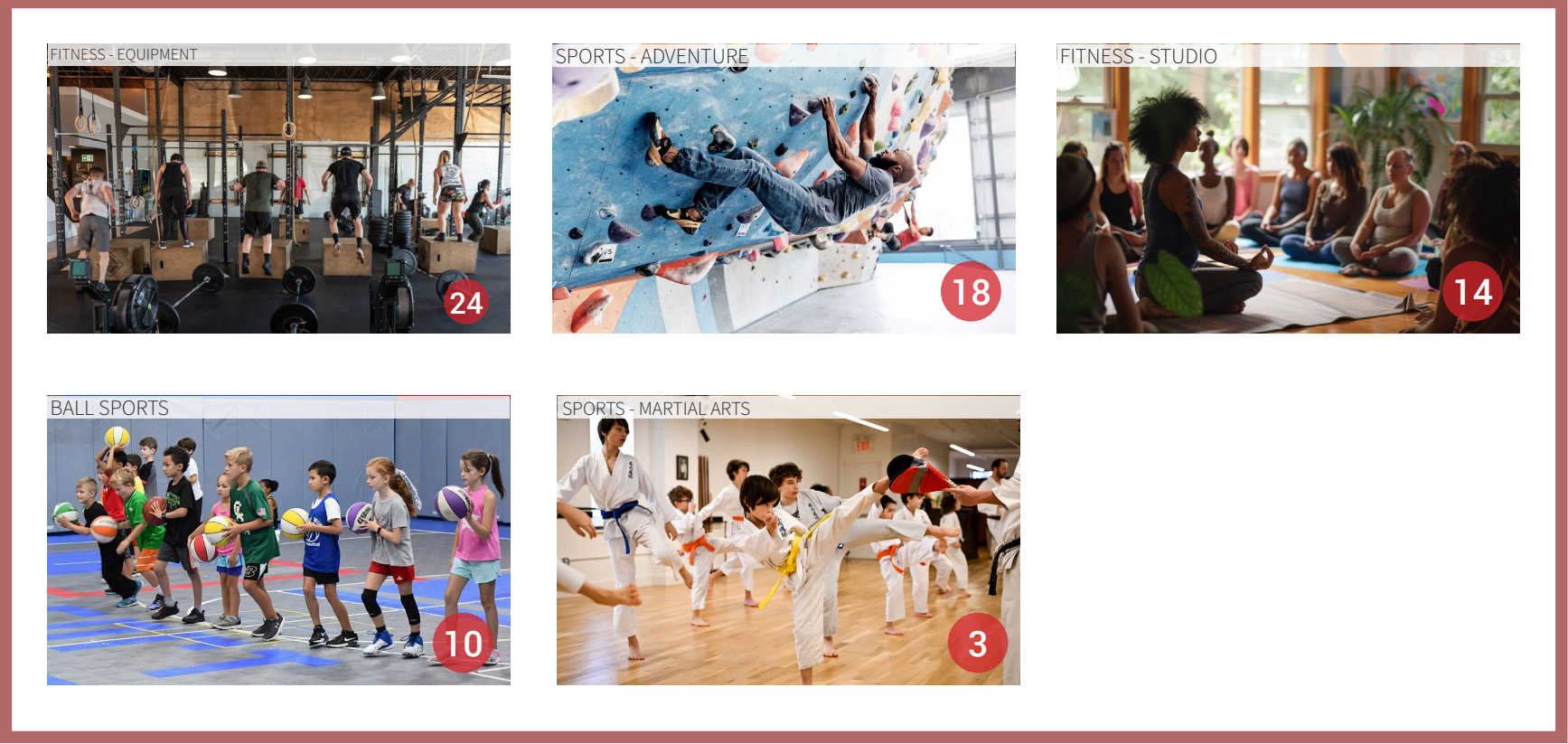
SITE PROGRAM DIAGRAM



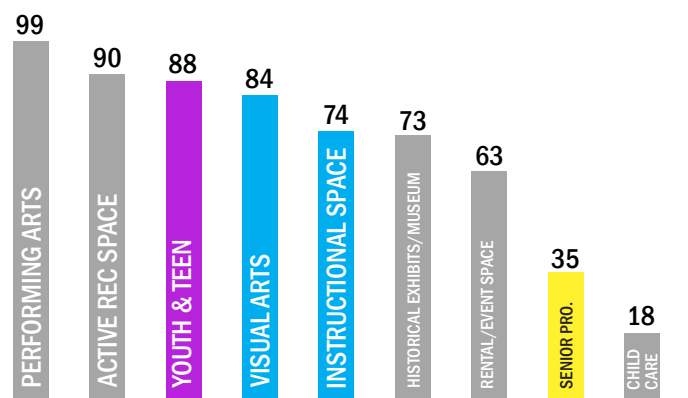
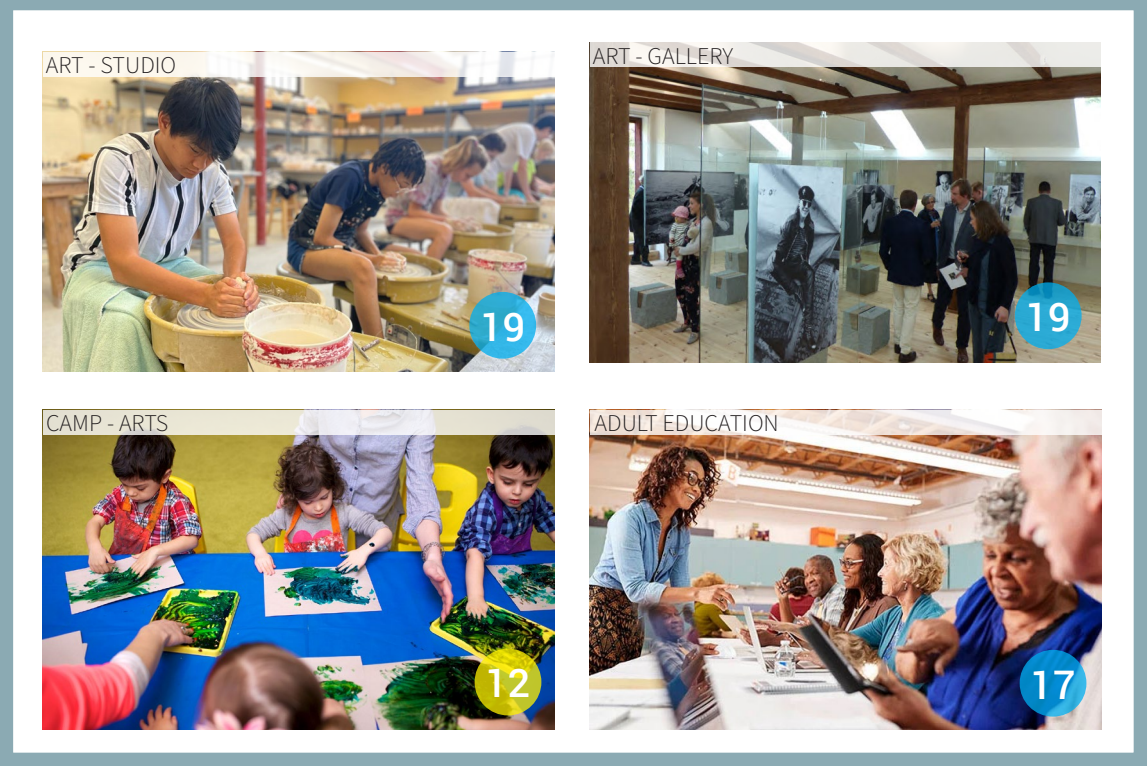
BUILDING PROGRAMMING



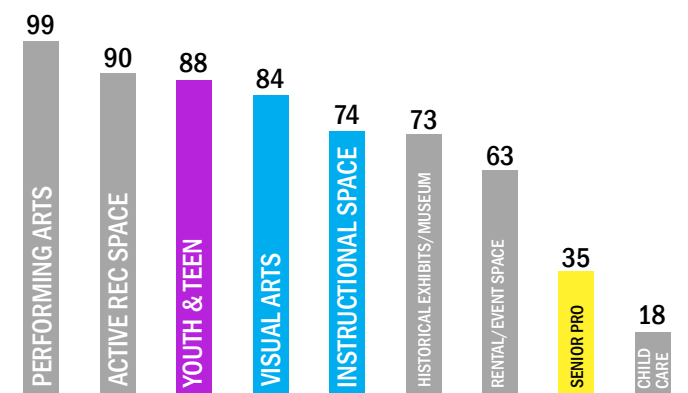
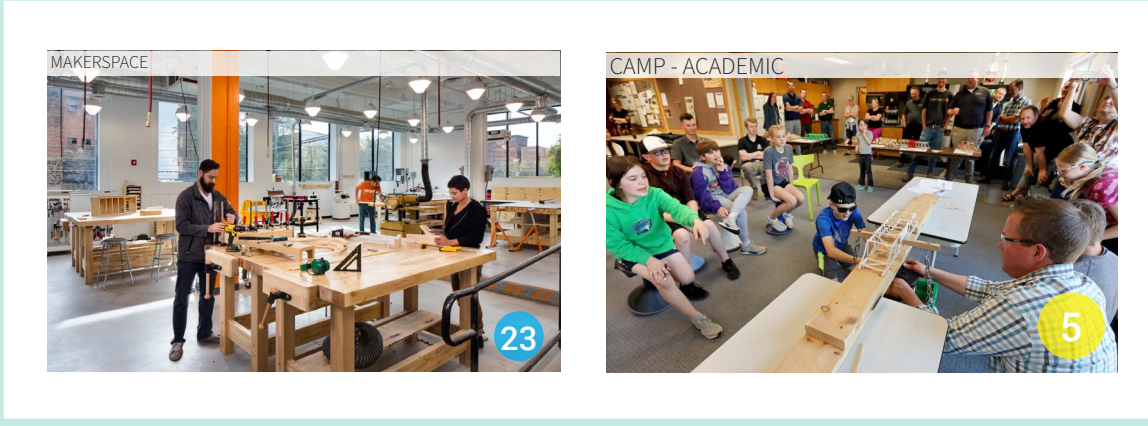
WELLNESS



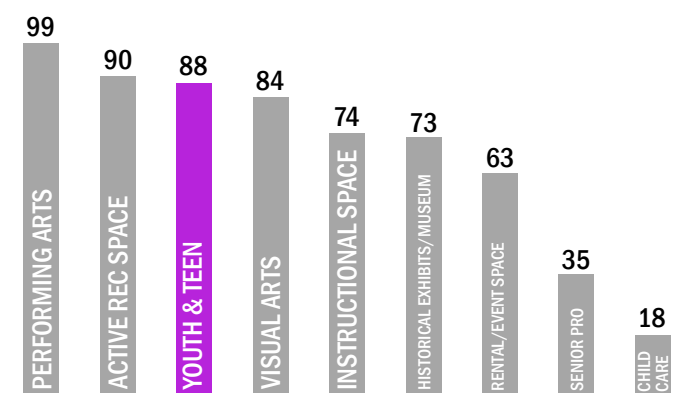
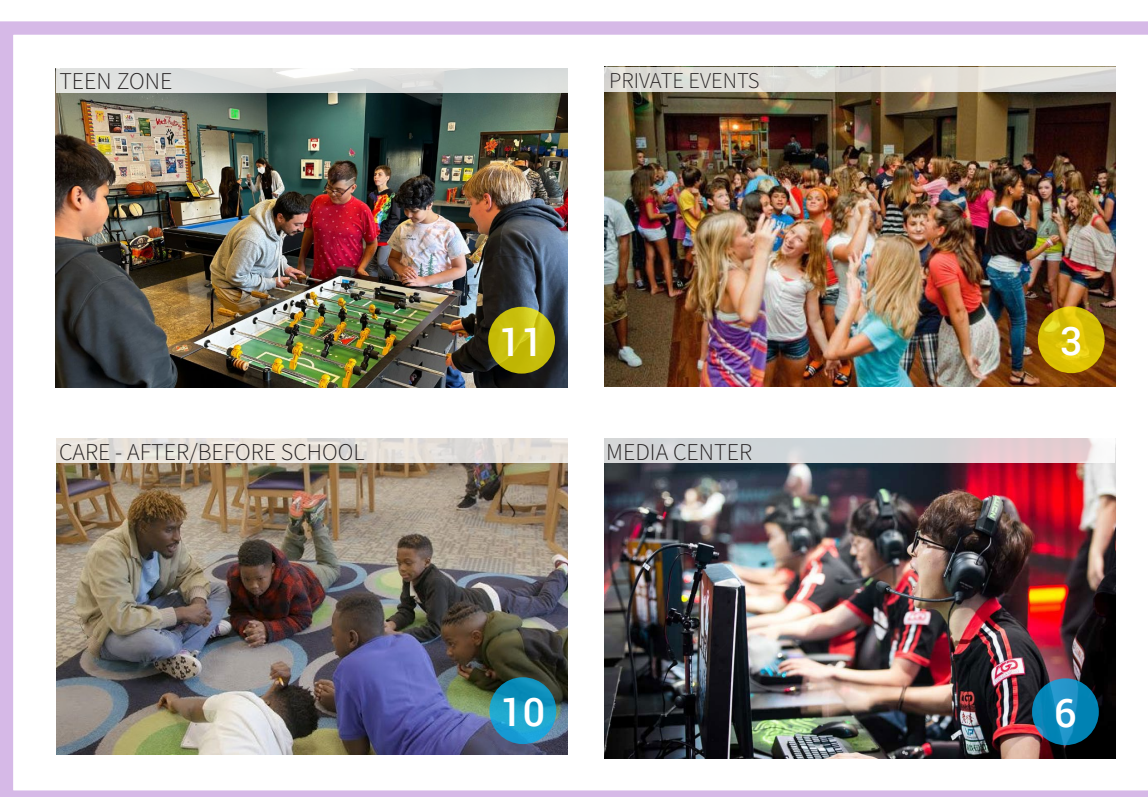
ARTS & TECH



MAKERSPACES



YOUTH / TEEN CENTER



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OPTION 2 - MEDIUM INTERVENTION

DAIRY BARN PROGRAMMING

MULTI-PURPOSE ROOMS

DANCE



26

COMMUNITY GATHERING



23

FLEX SPACE - GATHERING



17

PRIVATE EVENTS



17

TECHNOLOGY



21

FLEX SPACE - WELLNESS

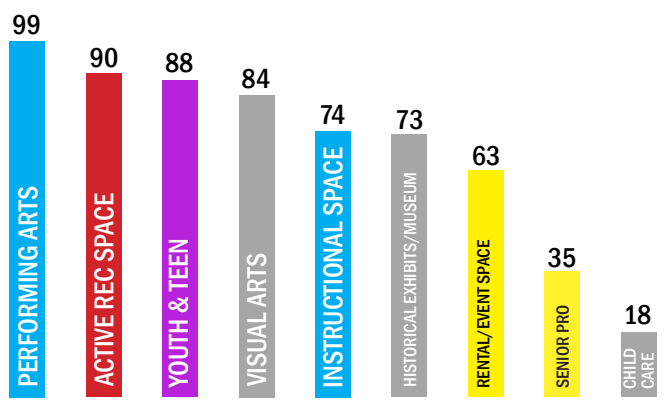


14

MUSIC - PRACTICE




17




MULTIPURPOSE HALL

FOOD MARKETS




4

THEATER - JACKSON



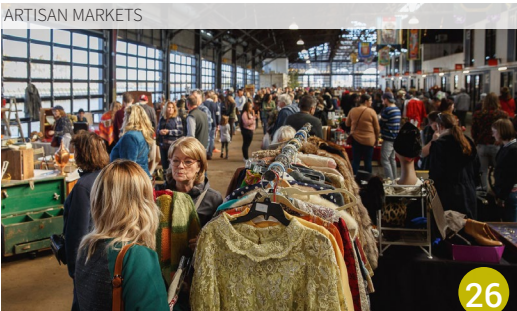
38

RETAIL - PERFORMANCE

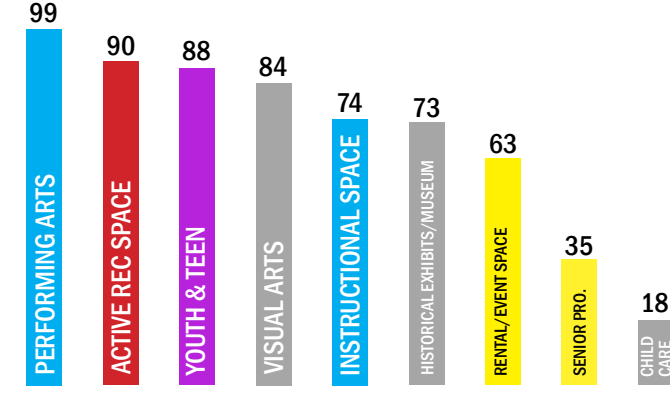


50

RETAIL MARKETS



26

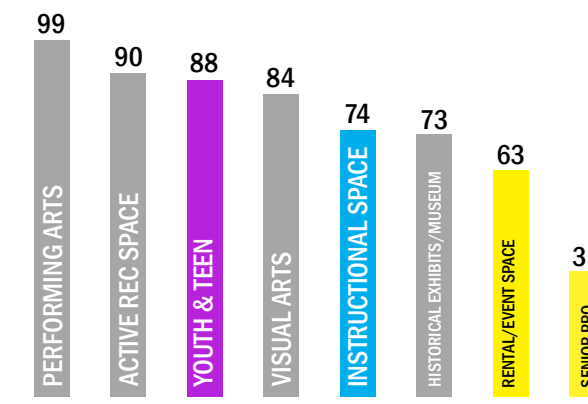


KITCHEN

FOOD



38



ARTS & TECH

ART - STUDIO



19

CAMP - ARTS



12

ART - GALLERY

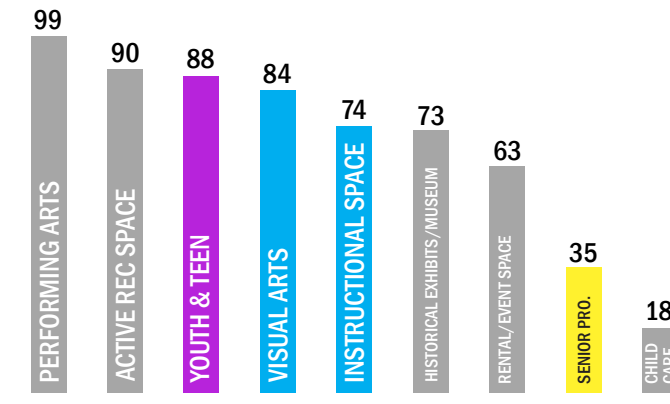


19

ADULT EDUCATION



17



DAIRY BARN
EVENT/PERFORMANCE
SPACE & KITCHEN

4

3

DAIRY BARN
ARTS CENTER

LEVEL 2

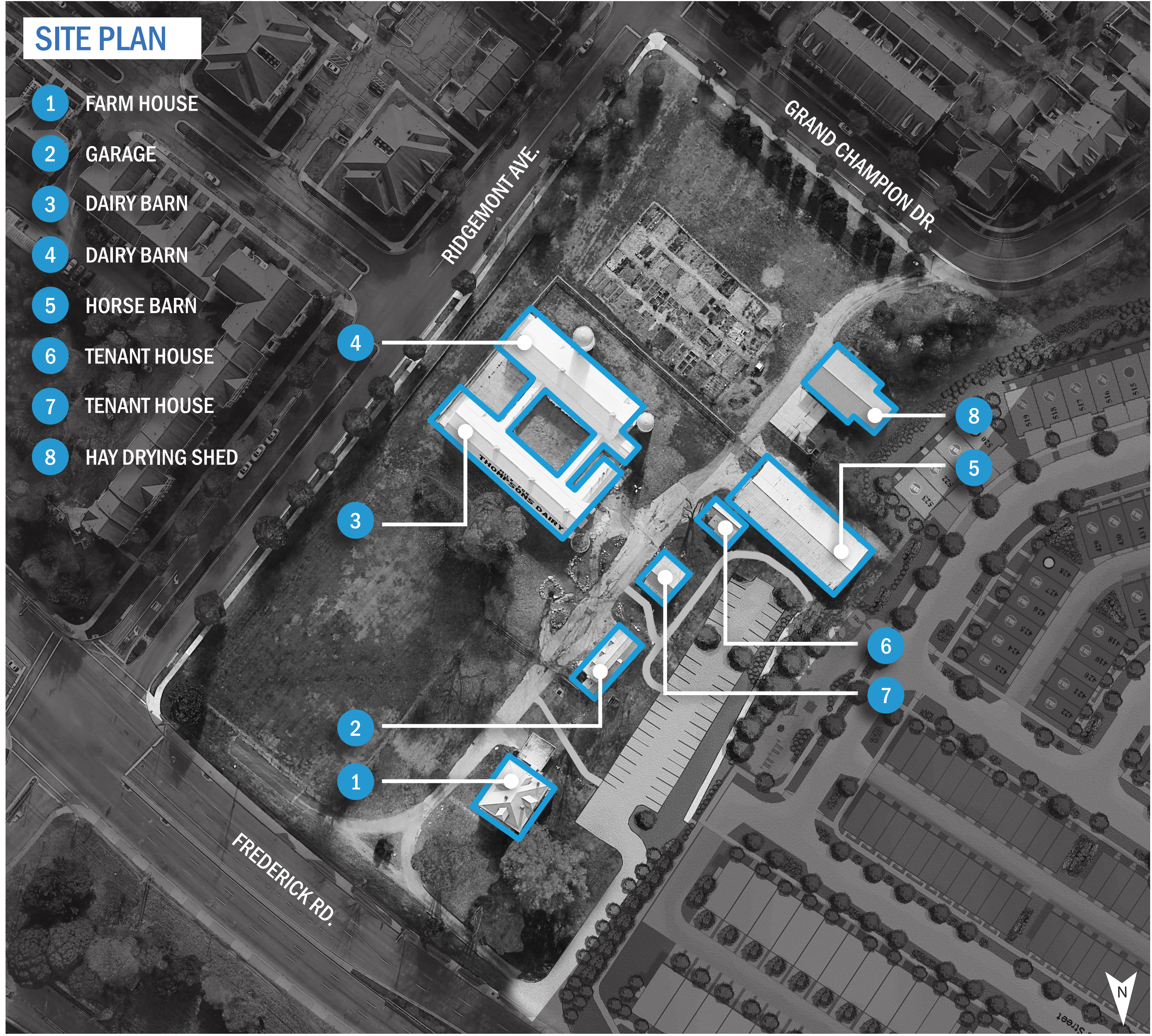
DAIRY BARN
EVENT/
PERFORMANCE
SPACE & KITCHEN

4

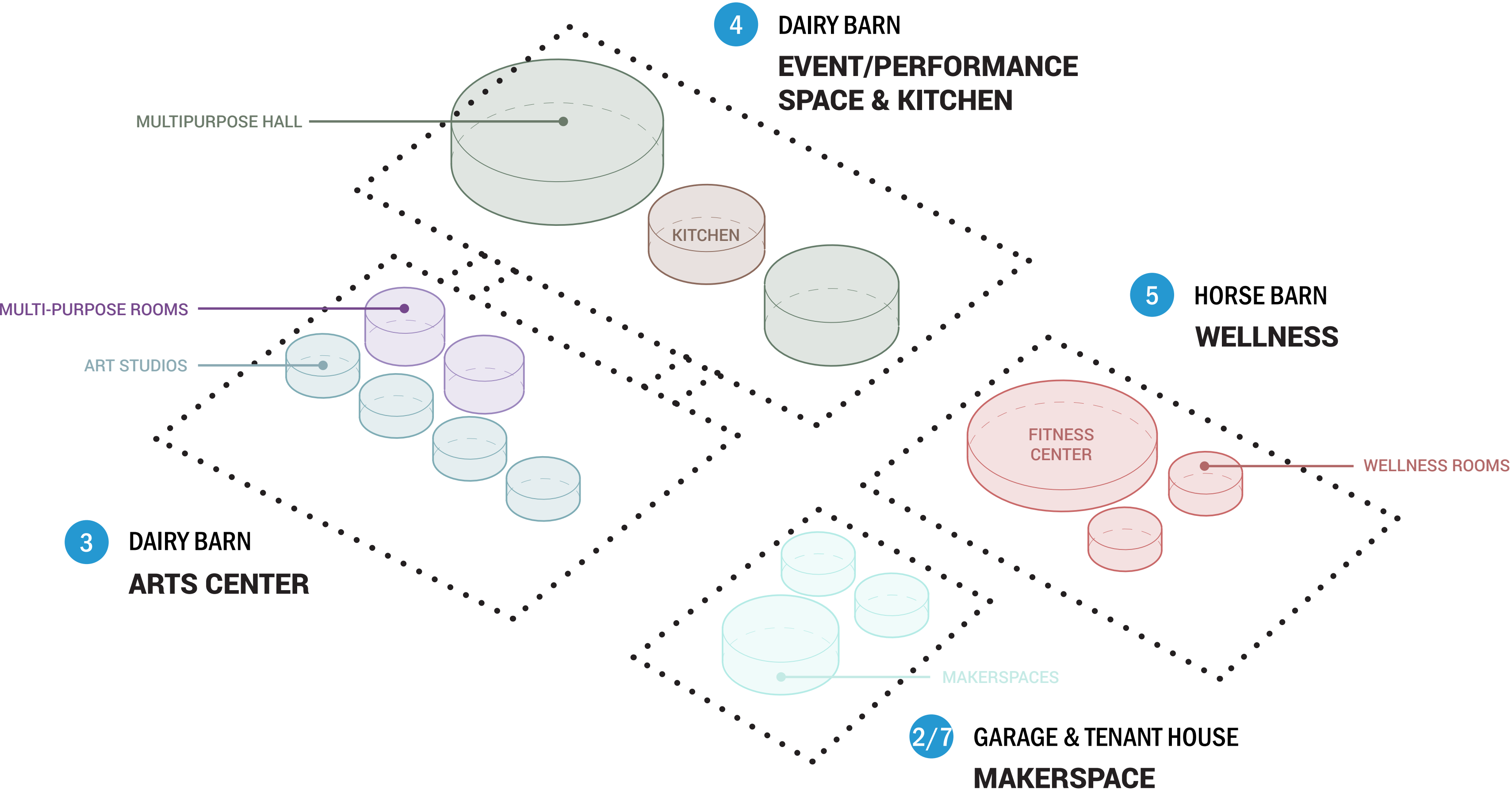
DAIRY BARN
ARTS CENTER

3

LEVEL 1

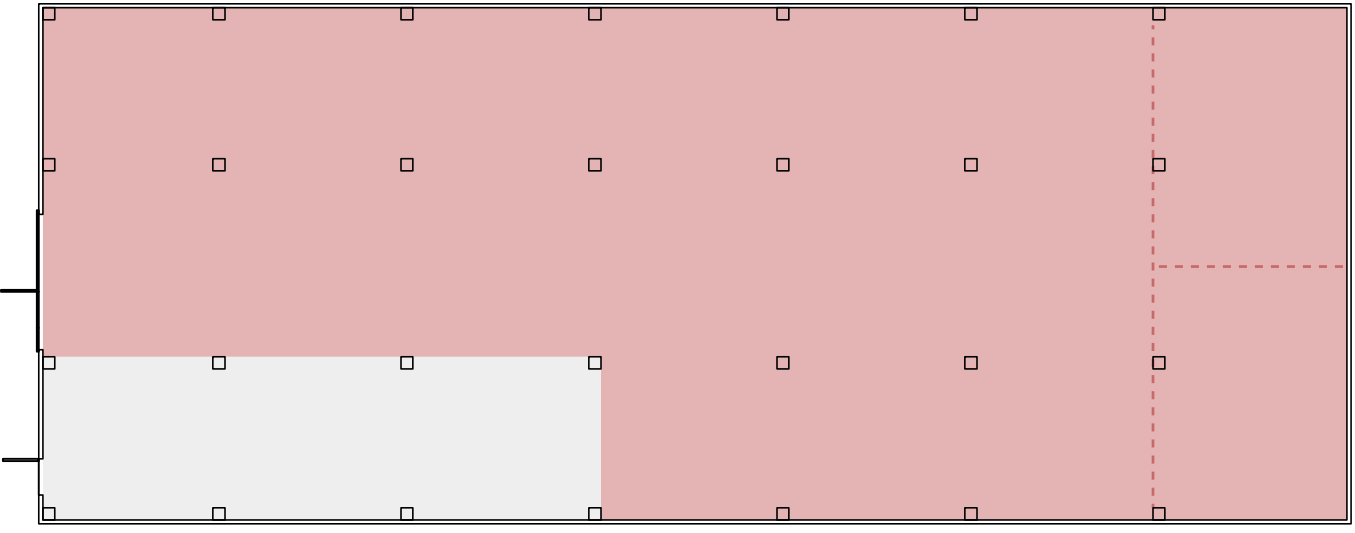


SITE PROGRAM DIAGRAM

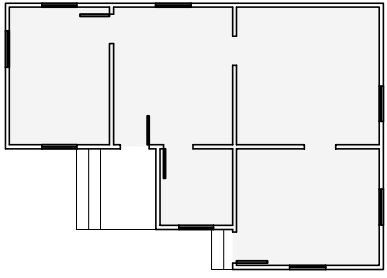


BUILDING PROGRAMMING

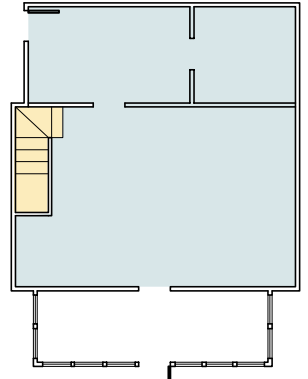
5 HORSE BARN



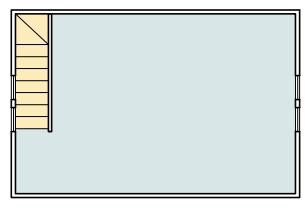
6 TENANT HOUSE



7 TENANT HOUSE

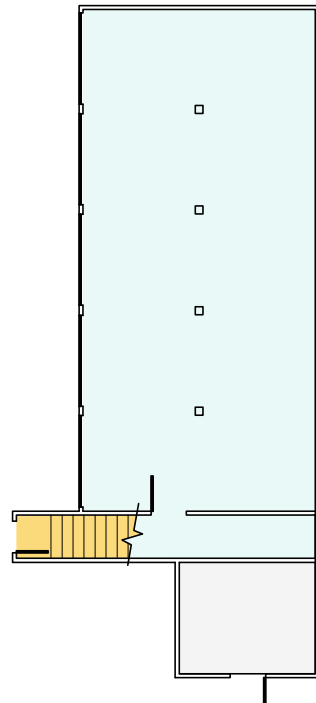


LEVEL 1

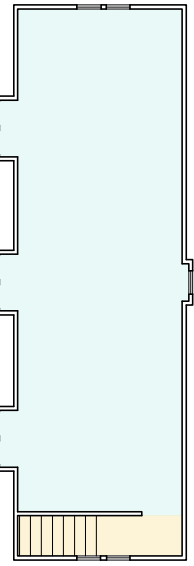


LEVEL 2

2 GARAGE

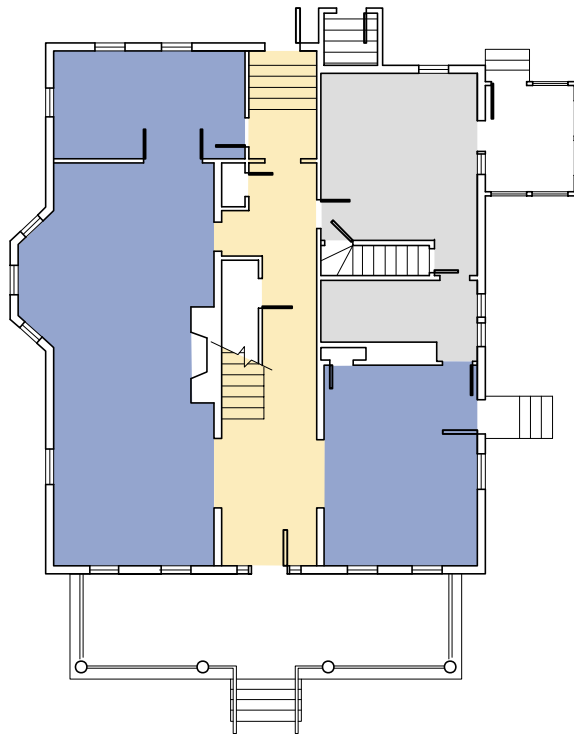


LEVEL 1

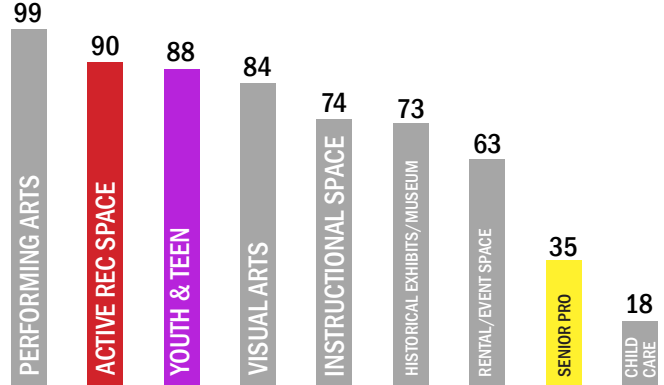
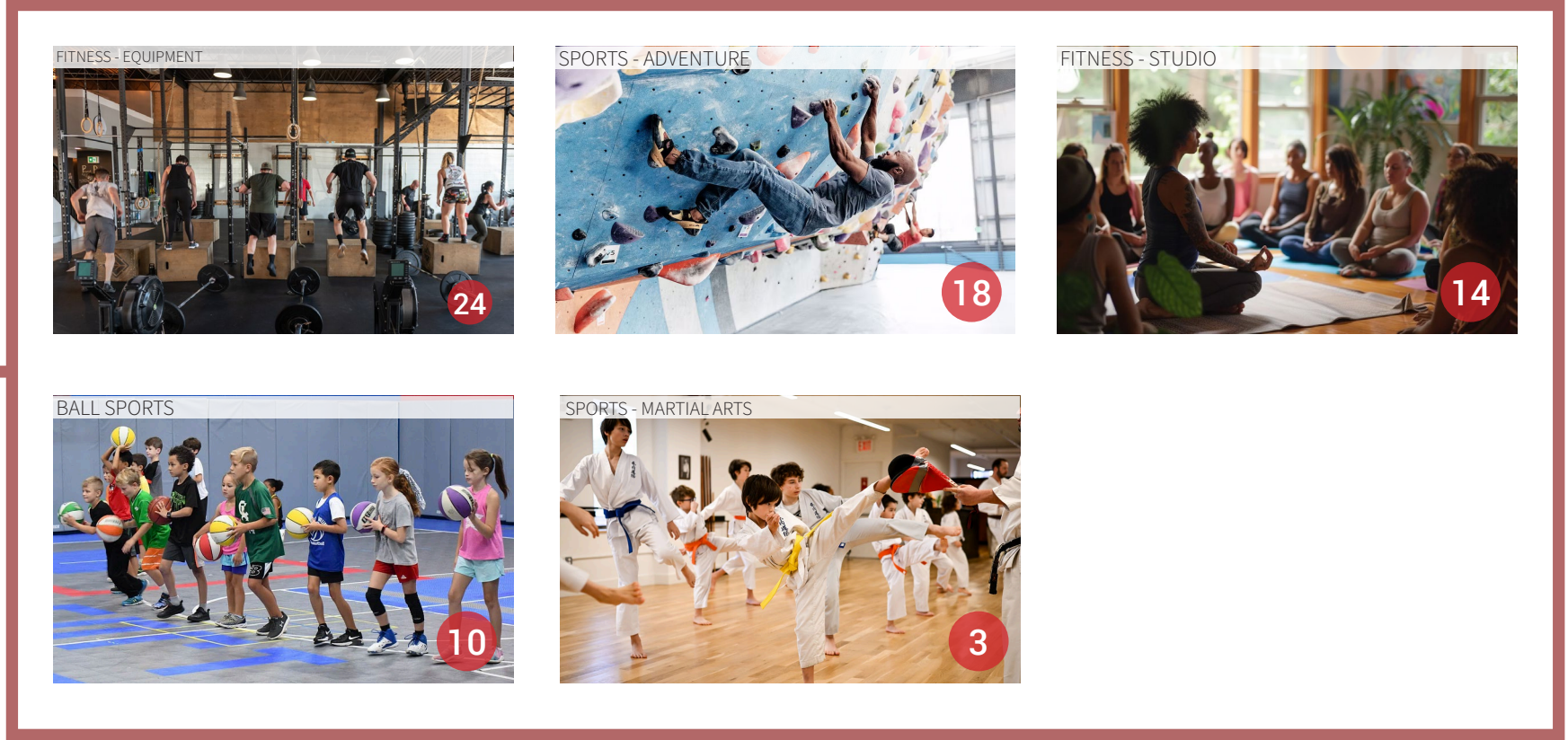


LEVEL 2

1 FARM HOUSE



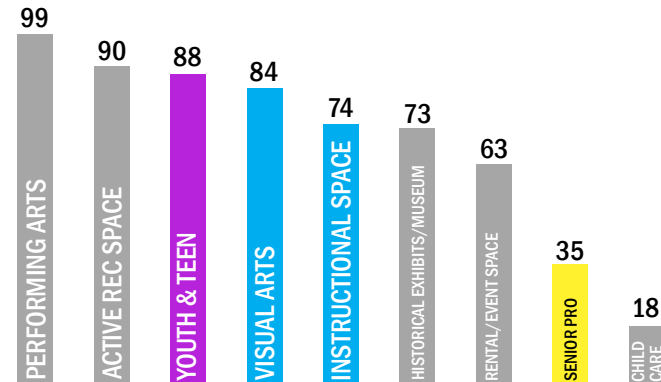
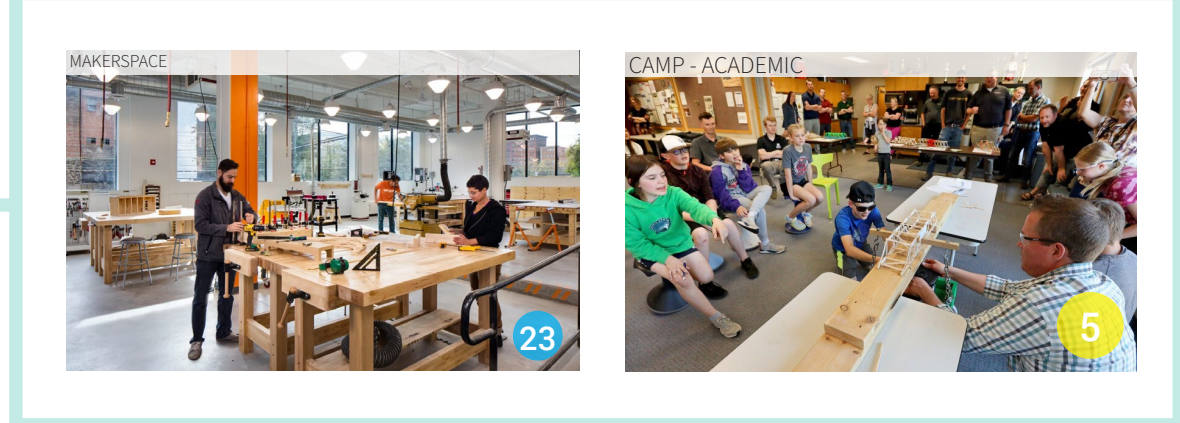
WELLNESS



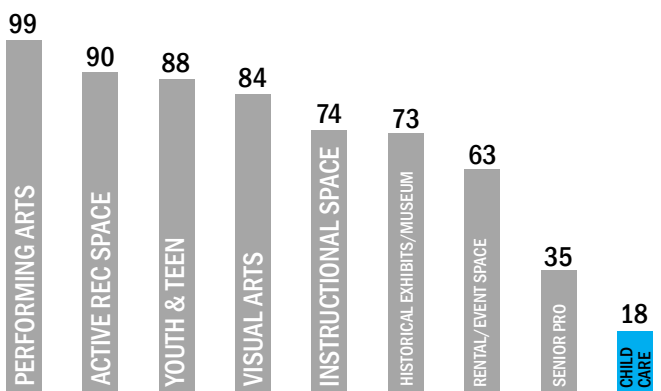
SUPPORT SPACES

- RESTROOMS
- STORAGE

MAKERSPACES



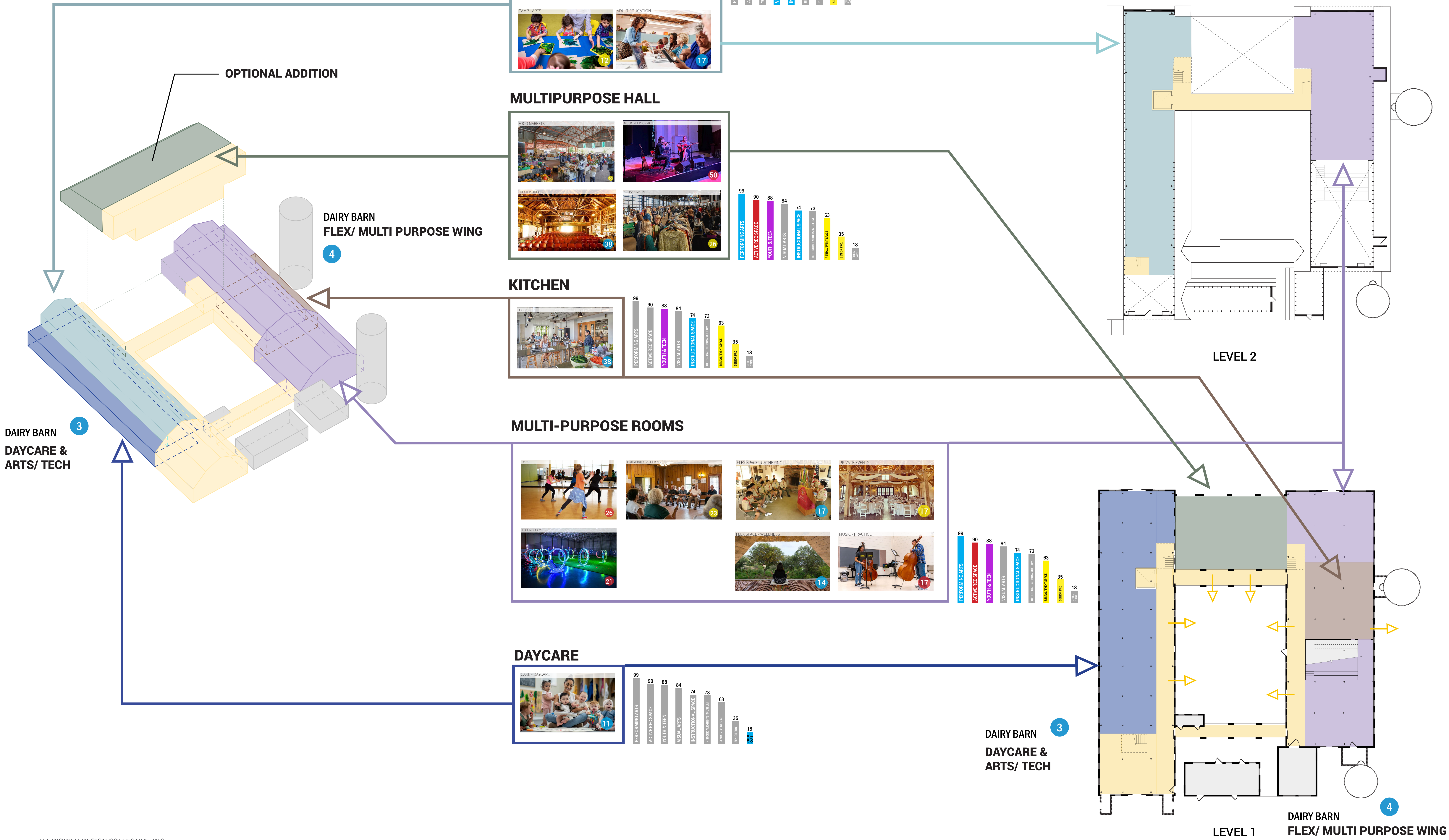
DAYCARE



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OPTION 3 - MEDIUM INTERVENTION

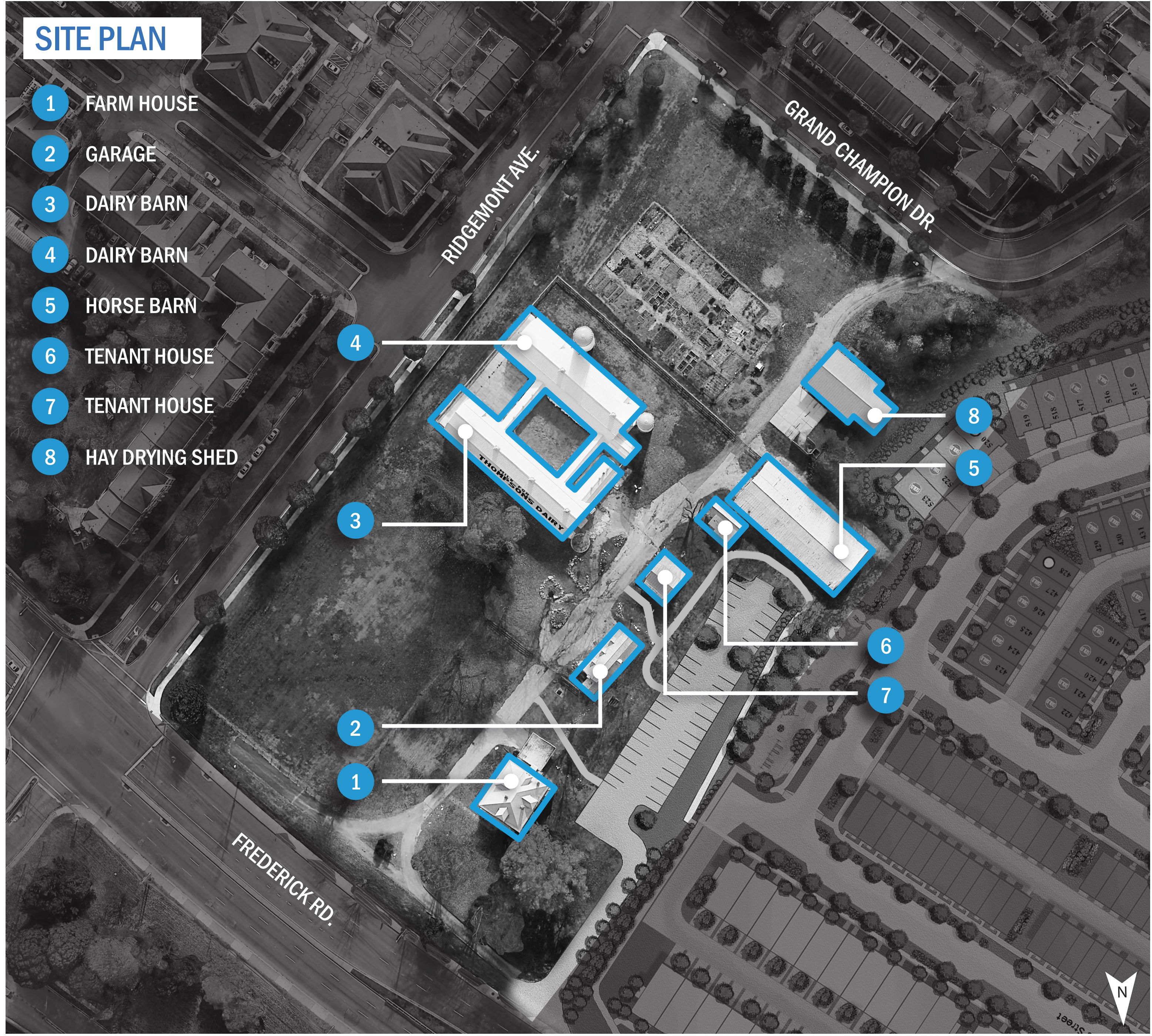
DAIRY BARN PROGRAMMING



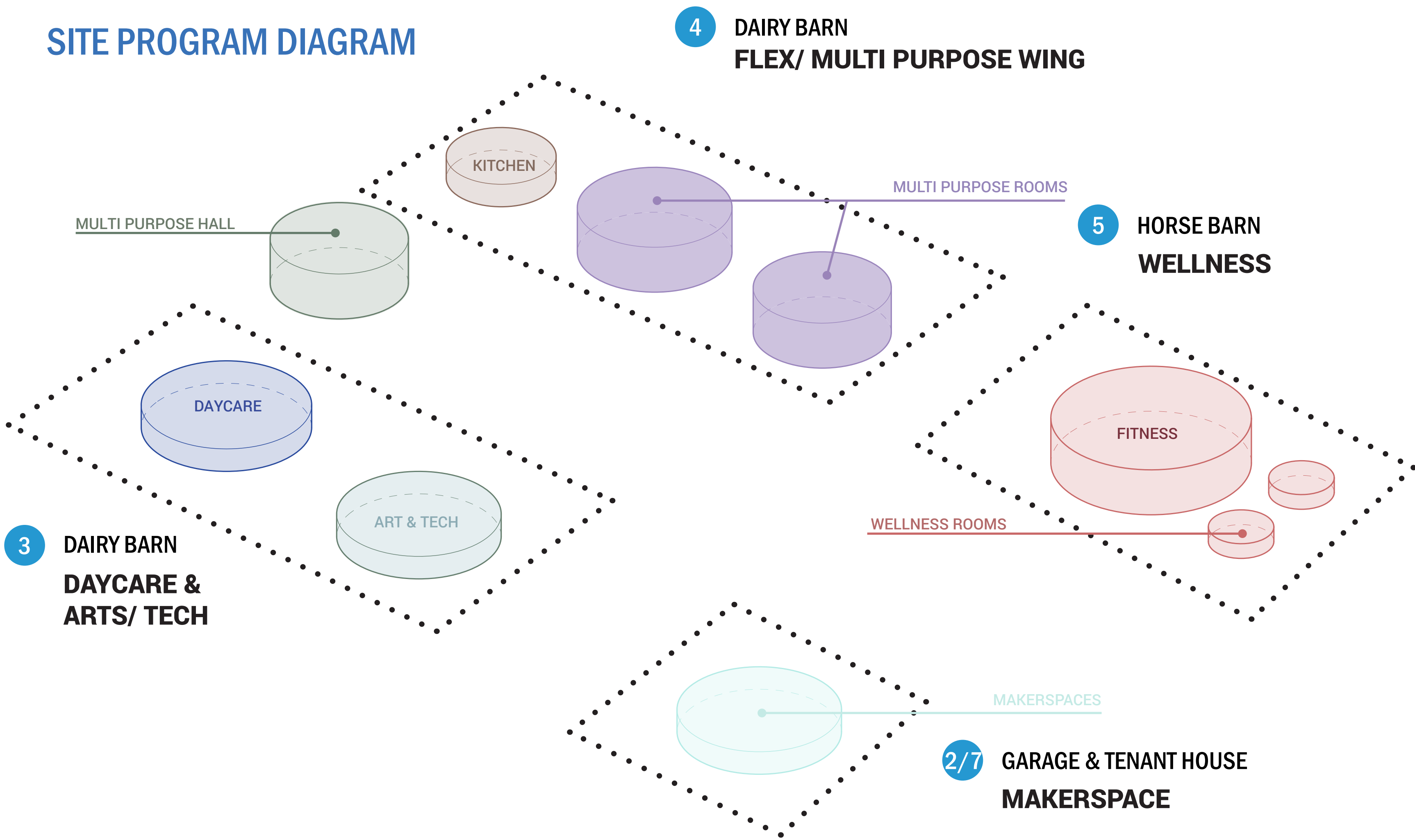
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OPTION 4 - HIGH INTERVENTION

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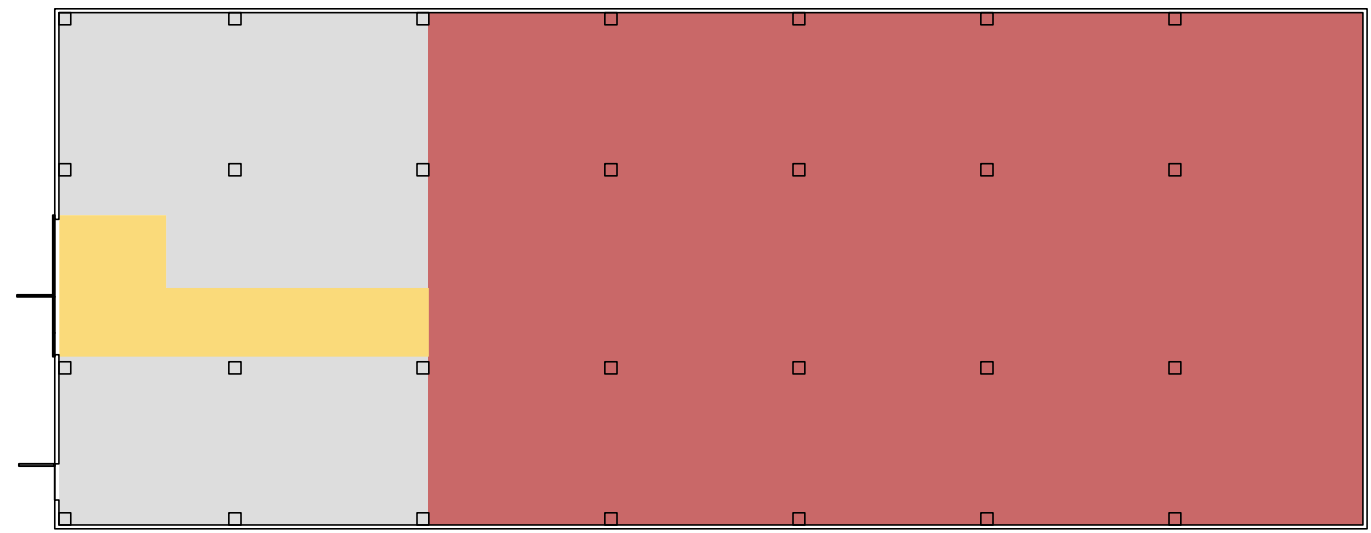


SITE PROGRAM DIAGRAM

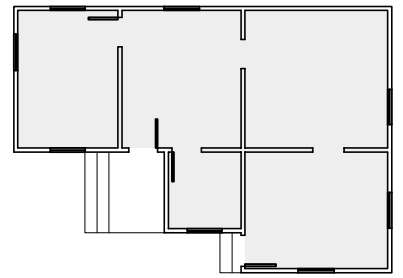


BUILDING PROGRAMMING

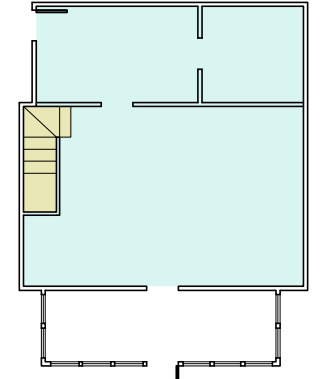
5 HORSE BARN



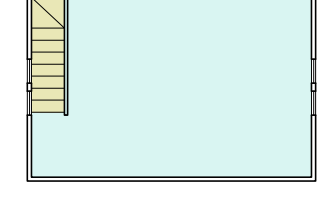
6 TENANT HOUSE



7 TENANT HOUSE

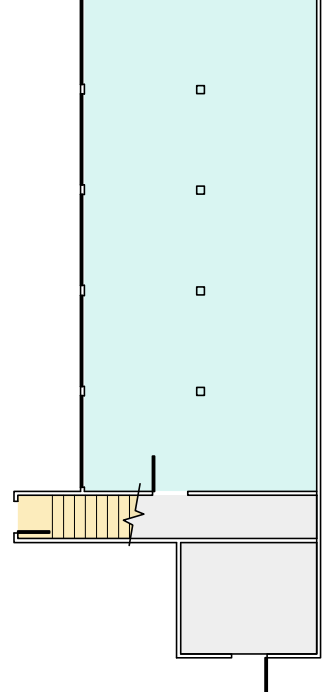


LEVEL 1

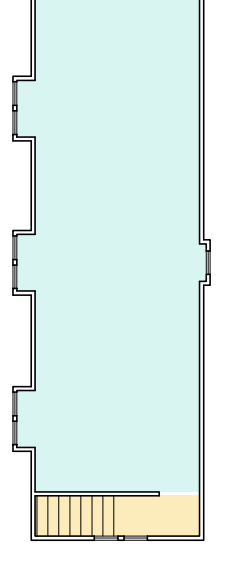


LEVEL 2

2 GARAGE

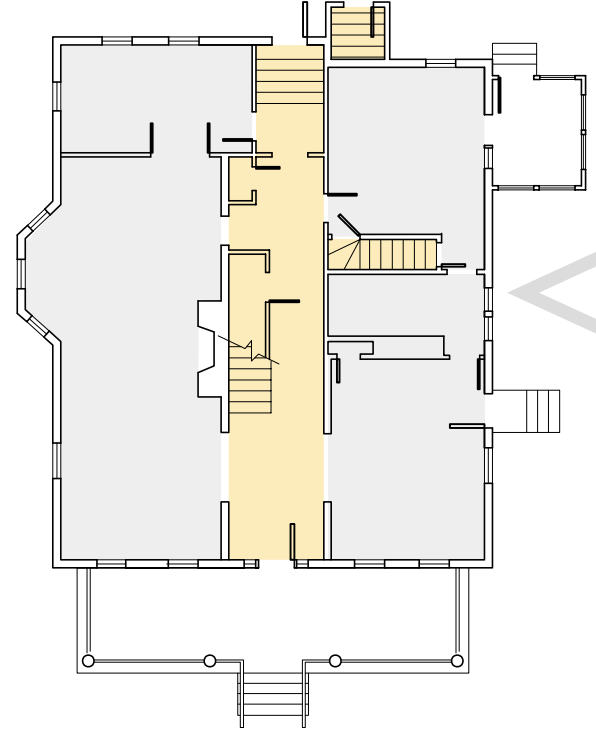


LEVEL 1

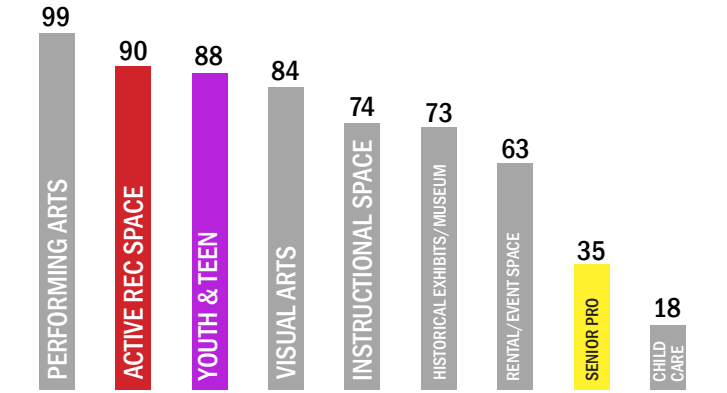
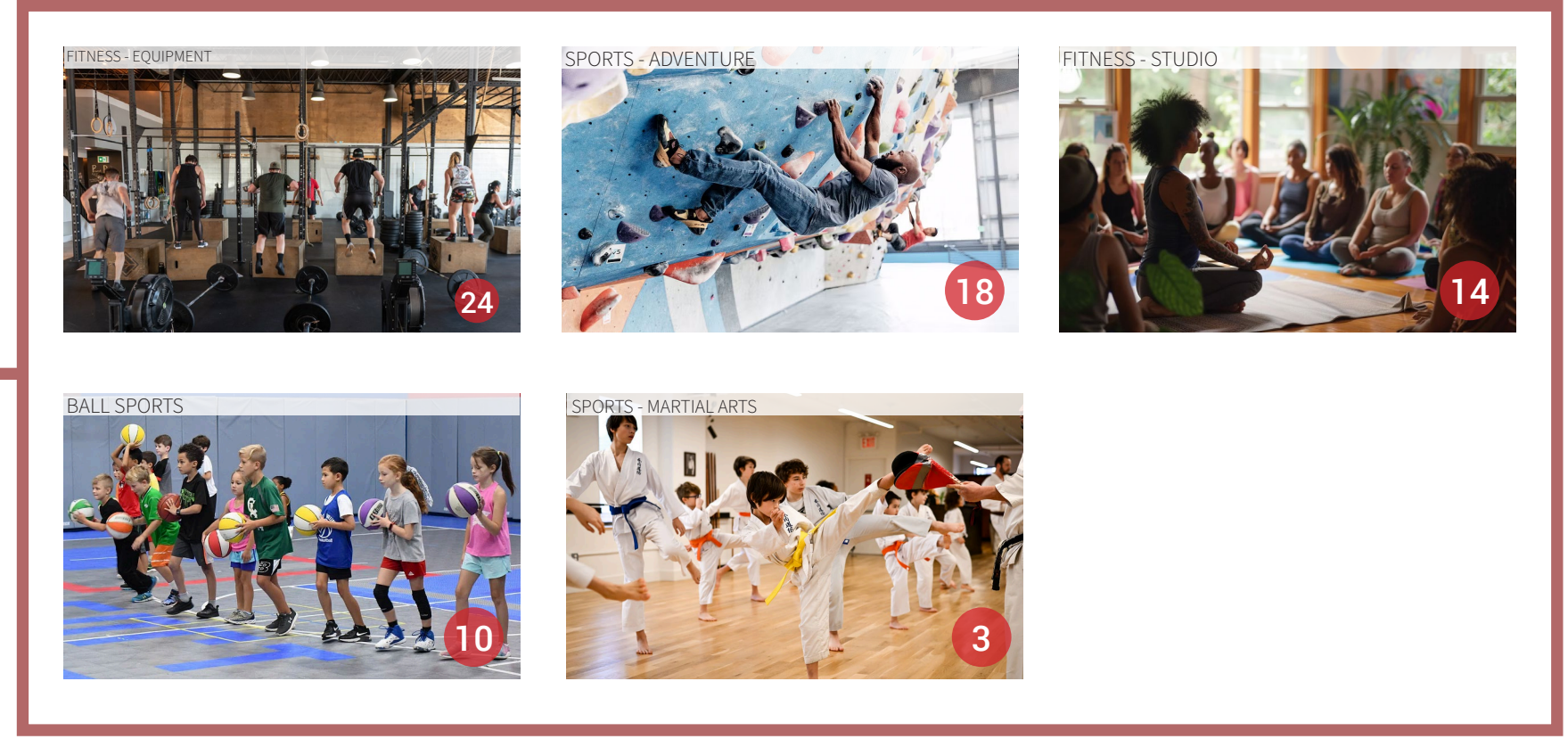


LEVEL 2

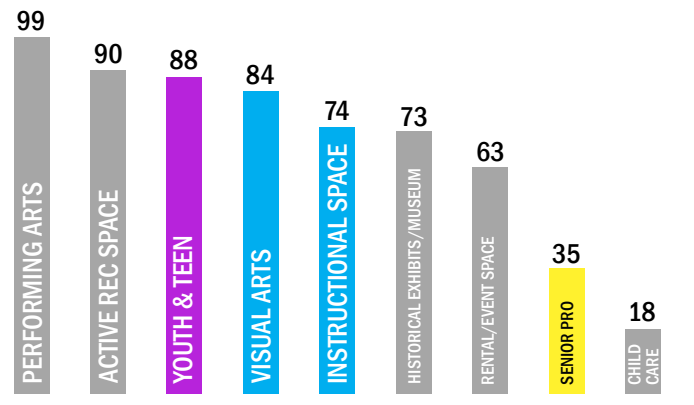
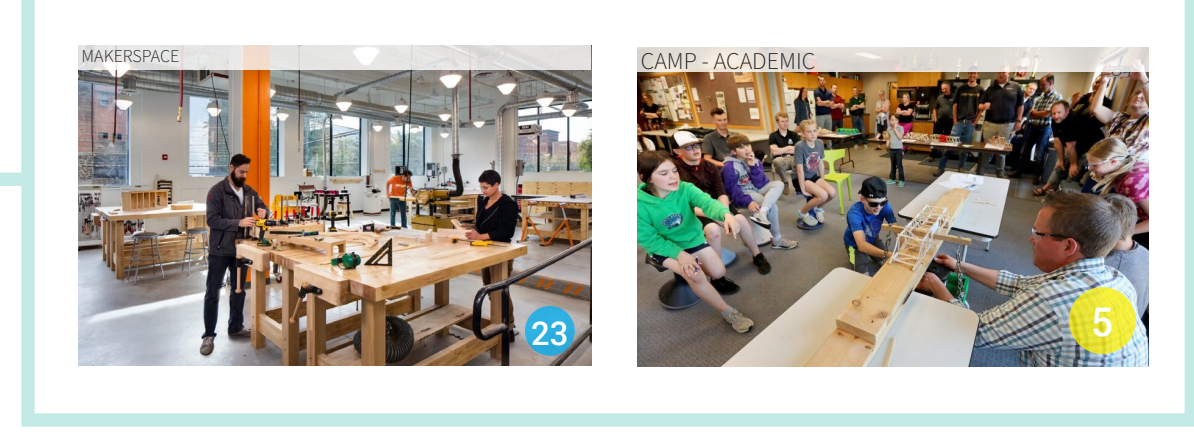
1 FARM HOUSE



WELLNESS



MAKERSPACES



SUPPORT SPACES

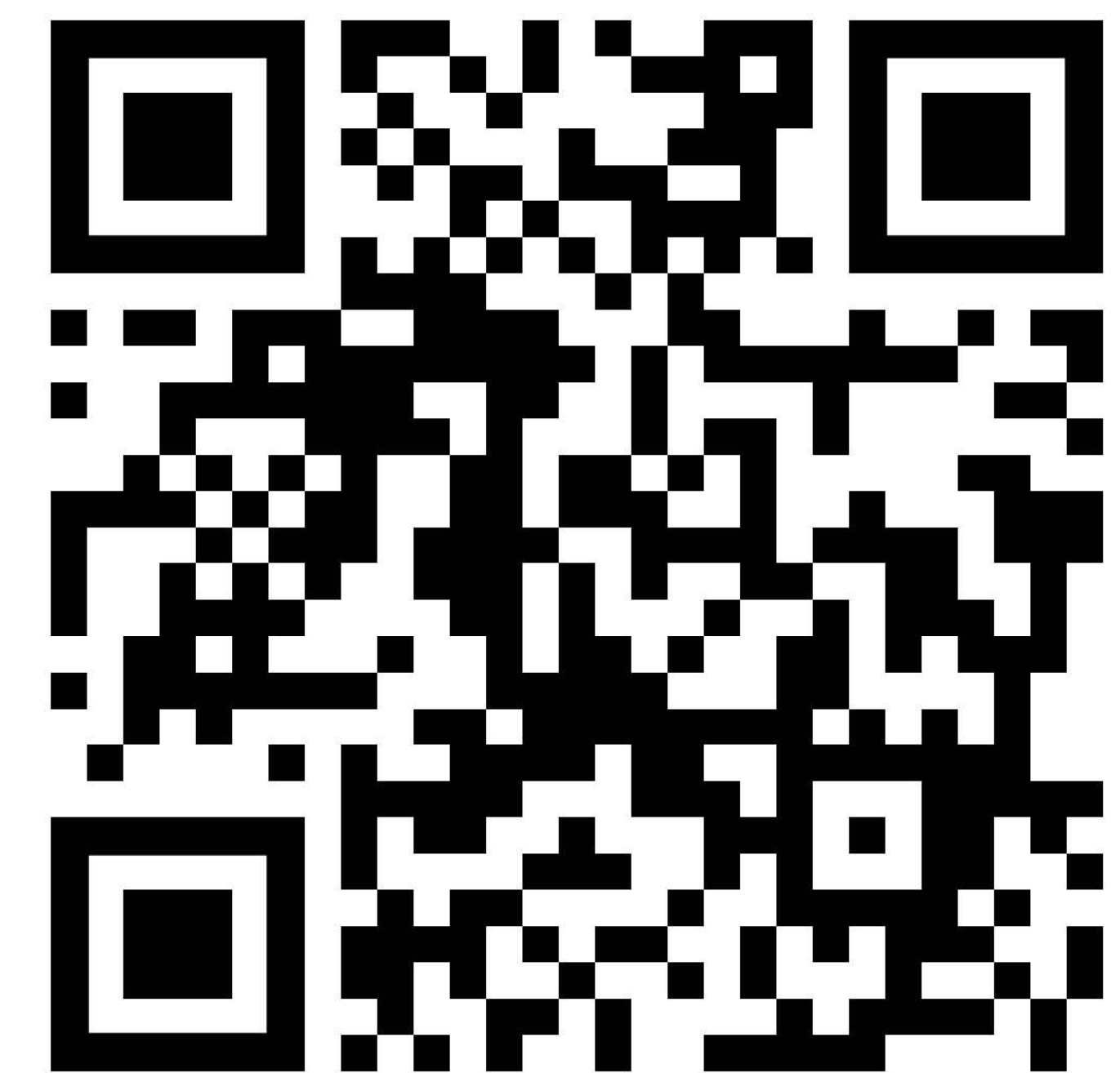
- CONFERENCE ROOMS
- RESTROOMS
- STORAGE
- OFFICES

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OPTION 4 - HIGH INTERVENTION

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